

# THE Contributor

The University of North Carolina at Chapel Hill



How your **LOYALTY FUND** donations were invested in fiscal year 2007–2008

**ON BEHALF OF THE UNC MEDICAL ALUMNI ASSOCIATION,** we wish to express our gratitude to all alumni for their support of the UNC Medical Alumni Loyalty Fund.

The following is a report of expenditures for FY 07–08. Your gift to the Loyalty Fund provides an unrestricted resource designated primarily for student scholarships and other educational activities for which no other funding source exists. In addition, the Loyalty Fund sponsors alumni activities such as class reunions and alumni weekends that allow you to stay in contact with the UNC School of Medicine and each other so that you can continue to be effective ambassadors for the School and its mission.

Your annual gift provides a dependable source of funding with the flexibility to be allocated as the needs of the students and institution change. The Office of Medical Alumni Affairs, the National Loyalty Fund Steering Committee, and the UNC Medical Alumni Council convene annually to discuss these needs and appropriate the Loyalty Fund accordingly. Therefore, the Loyalty Fund ultimately supports the programs alumni consider most important and does not support the general operations of the School. Thank you again for your time and generous support of the Loyalty Fund.

With great appreciation,



  
**JOHN W. FOUST, M.D. '55**    **JAMES R. HARPER, M.D. '60**    **OTIS N. FISHER, JR., M.D. '59**  
 National Loyalty Fund Chair    Associate Dean for Medical Alumni Affairs    President Medical Alumni Association

PROGRAMS	EXPENDITURES FY 07–08
Scholarships	\$429,760
Student Programs	\$41,690
Medical Alumni Endowment Fund	\$15,000
Medical Alumni Distinguished Teaching Professorship	\$25,000
Health Sciences Library and Technology Support	\$10,000
Alumni Outreach	\$107,309
Communications	\$78,468
Operations	\$93,261
<b>TOTAL<sup>1</sup></b>	<b>\$800,488</b>

<sup>1</sup> Funds raised in excess of this amount will be used towards a Medical Alumni Distinguished Professorship and additional one-year scholarships during 08–09.

## SCHOLARSHIPS

**Fifty-six students** carried the name of a Loyalty Fund scholarship during FY 07–08. For MD and MD/PhD students, the scholarships were \$10,200 each. Allied Health Science students received \$2,000 each.

The following is a breakdown of the scholarship award categories and the number of students awarded in each for FY 07–08.

- Four-Year MD Scholars:** 16
- Four-Year MD/PhD Scholars:** 13
- One-Year Scholars:** 24
- Merit\* Scholars:** 2
- Allied Health Sciences Scholars:** 7

\*based solely on academic achievement



*gratitude*  
 “I am filled with gratitude beyond words to the exceptional individuals at the UNC School of Medicine and to you, the alumni who believe in this institution and its students.”

Catherine Varner, M.D. '08  
 Former Recipient of the Dr. and Mrs. William M. Herndon, Jr.  
 Loyalty Fund Scholarship

## ENDOWMENT

**\$15,000** was transferred to the permanent Medical Alumni Endowment Fund. Through this transfer practice, over \$600,000 has been added over the years to build the account principal. The interest from the endowed account provides funds each year for competitive research grants to faculty, students, residents/fellows. In FY 07–08, four awards were made in each of three categories. Faculty received awards in the amount of \$8,000 each. Students, residents or fellows received awards in the amount of \$5,000 each. A total of \$74,000 was provided.

## MEDICAL ALUMNI DISTINGUISHED TEACHING PROFESSORSHIP

**\$25,000** was transferred to the permanent Medical Alumni Distinguished Teaching Professorship fund towards endowing a fourth four-year term professorship. A financial minimum of \$250,000 is required to activate each. These professorships are used to recognize demonstrated excellence in teaching and to preserve faculty time in the educational arena.



## Currently

### CURRENTLY THERE ARE MORE THAN 40 RECOGNIZED STUDENT ORGANIZATIONS

in the UNC School of Medicine. Each year many of these organizations submit proposals to the Medical Alumni Office, either directly or through the Whitehead Medical Society, requesting Loyalty Fund support for specific projects deemed to be important to the academic experience.

In FY 07–08, funding was provided for each of the following student activities in a range from \$200 to \$12,000. In addition, several small projects were supported by the Loyalty Fund through individual student interest groups.

#### ALLIED HEALTH SCIENCE DEPARTMENT

**Teaching Tolerance** — Financial support from the Loyalty Fund enabled the Department of Allied Health Sciences to conduct two diversity training events. The events addressed racial, cultural and social class issues often encountered by health care professionals.

#### AMERICAN MEDICAL STUDENT ASSOCIATION (AMSA)

**Residency Fair** — Residency directors from programs in NC, SC, GA, VA, FL & DC send representatives to set up tables and talk with students about their respective programs. The fair is open to medical students from UNC, Duke, Wake Forest and East Carolina. Over 200 students attended this event.

#### AMERICAN MEDICAL WOMEN'S ASSOCIATION (AMWA)

**5K Run for Women's Health** — American Medical Women's Association (AMWA) and Awareness of Domestic Violence and Sexual Assault (ADVISA) sponsor the annual 5K race/1 mile walk. The race has been extremely successful in raising money and awareness for the Orange County Rape Crisis Center.

**Health Choices** — AMWA members developed a comprehensive multi-media interactive curriculum designed to help women in prison improve their knowledge regarding issues affecting the physical and emotional health. Topics included STD's, Parenting, Mental Health, Domestic Violence, Substance Abuse and Conflict Negotiation. Funding for educational materials provided.

#### CAPSTONE COURSE

Capstone is a two week educational course devised to prepare fourth-year medical students for the next step in their medical career. It offers a wide variety of topics including professionalism, communication, practice-based learning, debt management and community service. The fourth-year student campaign luncheon is also provided during Capstone.

#### EUGENE S. MAYER HONOR SOCIETY COMMUNITY SERVICE DAY

Informative celebration and recognition of medical student and preceptor service projects and contributions. Students showcase poster and slide presentations and participate in the induction ceremony.

#### HONDURAN HEALTH ALLIANCE (HHA)

An opportunity benefitting both UNC medical students and those in need of health education in Honduras. This program was initiated and continues to be led by medical students, but remains under the supervision of medical faculty. The program offers students invaluable opportunities to understand health in an international context and appreciate the complexity of medical care across different cultures.

*generosity*  
"Your generosity is truly remarkable! It is incredibly motivating for me to know that you are investing in my education, and it is also hopeful that you are excited about a new generation of medical students."  
*hopeful*

# Programs

## JOHN B. GRAHAM RESEARCH SOCIETY

Travel grants. Financial assistance to students invited to attend national meetings to present papers and posters on their research.

## NORTH CAROLINA STUDENT RURAL HEALTH COALITION

The Bloomer Hill Clinic provides free primary medical care to an indigent population with a high burden of diabetic disease. It is the only student-run clinic operating under a primary care model and the only student organization that provides a reliable continuity care experience for medical students.

## STUDENT ORIENTATION ACTIVITIES

**Student Picnic** — With support from the Loyalty Fund, the student chapter of AMA organizes a picnic at a local park to welcome the newest students to UNC School of Medicine. Students plan activities and prepare the food.

**Reference materials** — Pocket-sized medical reference books were purchased and given to each incoming medical student in their orientation packet.

## PUBLIC HEALTH INTEREST GROUP

Meetings with guest speakers on public health issues for students interested in obtaining a dual degree in the School of Public Health.

## SENIOR AWARDS PROGRAM/GALA (GRADUATION ACTIVITIES)

Expenses related to graduation weekend are shared between the Loyalty Fund, Office of Student Affairs and members of the graduating class. Activities include awards program and reception, class video history, gala, family picnic and graduation ceremony. Students receive lifetime membership into the UNC Medical Alumni Association.

## STUDENT HEALTH ACTION COALITION (SHAC)

SHAC, an interdisciplinary student-run organization whose mission is to provide quality and efficient services including prevention, education, and referrals for individuals and to communities who are underserved. SHAC also provides a learning environment with interdisciplinary collaboration among students in the Health Affairs schools.

## STUDENT NATIONAL MEDICAL ASSOCIATION (SNMA)

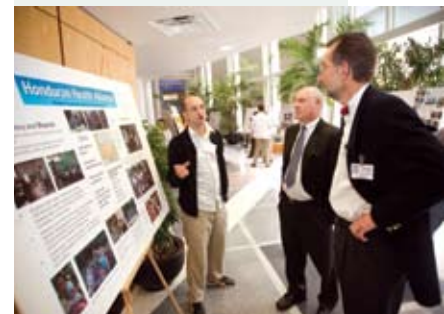
SNMA focuses on issues of concern for underrepresented minority communities and medical students. Two of the more visible programs that the students conduct are Health Professions Recruitment and Exposure Program (HPREP) for high school students and Youth Science Enrichment Program (YSEP). These programs are designed to expose minority youth from surrounding areas to health and science with the goals of increasing interest in health care professions. These programs also include a health fair.

## ZOLLICOFFER LECTURE

Lecture commemorates over 50 years of minority presence in the UNC School of Medicine and increases the awareness of minority health issues. It also introduces the student body to dynamic minority role models in the field of medicine.

## HEALTH SCIENCES LIBRARY AND TECHNOLOGY SUPPORT

**\$10,000** provided towards educational technology support. Over the past 17 years the Medical Alumni Association, through the Loyalty Fund, has provided over \$535,000 to recognize and support the Health Sciences Library which serves as an invaluable resource for today's students; current faculty, staff and residents; and health care professionals throughout North Carolina and beyond. This support has helped obtain additional funding from other schools in the UNC health affairs area.



hat others are  
of physicians.”

Jordan Walker, MSII,  
Recipient of the Douglas K., M.D. '80 and Charlotte R., M.S. '89 Holmes Loyalty Fund Scholarship

# Alumni Outreach

## ACTIVITIES RECEIVING FULL OR PARTIAL FUNDING TO ENCOURAGE INTERACTION WITH CURRENT AND FUTURE ALUMNI:

**Berryhill Lecture** — Notification mailing to alumni.

**Dean's Receptions** — Receptions were hosted in Buncombe, New Hanover, Guilford and Wake counties. Alumni, parent and friends were invited from the host and surrounding counties to promote interaction and communication with the UNC medical center and its leadership.

**Alumni Weekends** — Meeting materials and mailing for MAA business committees and class reunion campaign committees, programs for official banquets, production costs for awards and certificates, CME opportunities, technical equipment rental and technician, signs, class reunion mailings and materials.

**Loyalty Fund Scholar meetings** — Any materials produced or lunches served at one-on-one or small group meetings with current Loyalty Fund

scholars to educate them about the UNC School of Medicine alumni organization and support from alumni for scholarships and student activities.



**Fourth-Year Student Campaign** —

Materials, lunches for organizational meetings and mailings. Materials to present campaign results during graduation weekend.

## COMMUNICATION

The Medical Alumni program, through the Loyalty Fund, provided several mechanisms for alumni communication:

Printing and mailing of the Fall and Annual Spring Weekend brochures.

Information and registration materials for class reunions.

Solicitation of nominees mailing for distinguished service awards of the School and the distinguished faculty award of the Association.


Call for nominee mailing for officers of the UNC Medical Alumni Association.

Design, printing and mailing of the annual Loyalty Fund case statement, calendar and fiscal year-end mailings and general correspondence.

## OPERATIONS

Partial salary support provided for employees dedicated to alumni activities and programs.

For further information contact **Jason Moon**  
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**The Medical Foundation of North Carolina**

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**UNC**



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