

THE Contributor

The University of North Carolina at Chapel Hill

How your **LOYALTY FUND** donations were invested in fiscal year 2008–2009

ON BEHALF OF THE UNC MEDICAL ALUMNI ASSOCIATION, we wish to express our gratitude to all alumni for their support of the UNC Medical Alumni Loyalty Fund.

The following is a report of expenditures for FY 08–09. Your gift to the Loyalty Fund provides an unrestricted resource designated primarily for student scholarships and other educational activities for which no other funding source exists. In addition, the Loyalty Fund sponsors alumni activities such as class reunions and alumni weekends that allow you to stay in contact with the UNC School of Medicine and each other so that you can continue to be effective ambassadors for the School and its mission.

Your annual gift provides a dependable source of funding with the flexibility to be allocated as the needs of the students and institution change. The Office of Medical Alumni Affairs, the National Loyalty Fund Steering Committee, and the UNC Medical Alumni Council convene annually to discuss these needs and appropriate the Loyalty Fund accordingly. Therefore, the Loyalty Fund ultimately supports the programs alumni consider most important and does not support the general operations of the School. Thank you again for your time and generous support of the Loyalty Fund.

With great appreciation,

John W. Foust, M.D.
JOHN W. FOUST, M.D. '55

National Loyalty
Fund Chair

James R. Harper
JAMES R. HARPER, M.D. '60
Associate Dean for
Medical Alumni Affairs

Chip

HUGH A. McALLISTER, JR., M.D. '66

President
Medical Alumni Association

PROGRAMS

EXPENDITURES FY 08–09

Scholarships	\$521,906
Student Programs	\$29,749
Health Sciences Library and Technology Support	\$10,000
Alumni Outreach	\$122,571
Communications	\$46,289
Operations	\$86,461
TOTAL¹	\$816,976

¹ Funds raised in excess of this amount will be used towards a Medical Alumni Distinguished Professorship and additional one-year scholarships during 09–10.

SCHOLARSHIPS

For MD and MD/PhD students, the scholarships were \$11,200 each. Allied Health Science students received \$2,000 each.

The following is a breakdown of the scholarship award categories and the number of students awarded in each for FY 08–09.

Four-Year MD Scholars: 20

Four-Year MD/PhD Scholars: 7

One-Year Scholars: 30

Merit* Scholars: 3

Allied Health Sciences Scholars: 7

*based solely on academic achievement



“The value of the medical school diploma on your office wall is only recognized as long as our school maintains it’s state of excellence. It is our responsibility to see that this value is sustained”

James R. Harper, M.D. '60
Associate Dean for Medical Alumni Affairs

HISTORY OF SCHOLARSHIP VALUE:

2008–09	\$11,200
2007–08	\$10,200
2006–07	\$9,800
2005–06	\$9,200
2004–05	\$7,700
2003–04	\$7,400
2002–03	\$7,100
2001–02	\$5,000
2000–01	\$3,300
1999–00	\$3,000
1998–99	\$3,000
1997–98	\$2,700



Student Programs

Currently

CURRENTLY THERE ARE MORE THAN 40 RECOGNIZED STUDENT ORGANIZATIONS in the UNC School of Medicine. Each year many of these organizations submit proposals to the Medical Alumni Office, either directly or through the Whitehead Medical Society, requesting Loyalty Fund support for specific projects deemed to be important to the academic experience.

In FY 08–09, funding was provided for each of the following student activities in a range from \$200 to \$6,000. In addition, several small projects were supported by the Loyalty Fund through individual student interest groups.

ALLIED HEALTH SCIENCES

Teaching Tolerance — Financial support from the Loyalty Fund enabled the Department of Allied Health Sciences to conduct two diversity training events. The events addressed racial, cultural and social class issues often encountered by health care professionals..

AMERICAN MEDICAL STUDENT ASSOCIATION (AMSA)

PharmFree Week — student organized educational seminars to raise awareness, advocate for policy change, and generate excitement around issues of industry influence in medicine.
National Primary Care Week — is an annual AMSA-sponsored event to encourage interest in primary care among health professionals-in-training on our campus. Speakers from the School of Medicine, Public Health, Nursing, Social Work and Dentistry are invited to present a lunch time talk speaking from their perspective to the community as a whole.
Annual Convention — assisted with travel to the Annual Convention in Washington, DC. Three UNC students held national leadership positions in the organization.

AMERICAN MEDICAL WOMEN'S ASSOCIATION (AMWA)

5K Run for Women's Health — America Medical Women's Association (AMWA) and Awareness of Domestic Violence and Sexual Assault (ADViSA) sponsor the annual 5K race/1 mile walk. The race has been extremely successful in raising money and awareness for the Orange County Rape Crisis Center.
Health Choices — AMWA members developed a comprehensive multi-media interactive curriculum designed to help women in prison improve their knowledge regarding issues affecting the physical and emotional health. Topics included STD's, Parenting, Mental Health, Domestic Violence, Substance Abuse and Conflict Negotiation. Funding for educational materials provided.

CAPSTONE COURSE

Capstone is a two week educational course devised to prepare fourth-year medical students for the next step in their medical career. It offers a wide variety of topics including professionalism, communication, practice-based learning, debt management and community service. The fourth-year student campaign luncheon is also provided during Capstone.

EUGENE S. MAYER HONOR SOCIETY COMMUNITY SERVICE DAY

Informative celebration and recognition of medical student and preceptor service projects and contributions. Students showcase poster and slide presentations and participate in the induction ceremony.

HONDURAN HEALTH ALLIANCE (HHA)

An opportunity benefitting both UNC medical students and those in need of health education in Honduras. This program was initiated and continues to be led by medical students, but remains under the supervision of medical faculty. The program offers students invaluable opportunities to understand health in an international context and appreciate the complexity of medical care across different cultures.

JOHN B. GRAHAM RESEARCH SOCIETY

Travel grants. Financial assistance to students invited to attend national meetings to present research papers and posters.

NORTH CAROLINA STUDENT RURAL HEALTH COALITION

The Bloomer Hill Clinic provides free primary medical care to an indigent population with a high burden of diabetic disease. It is the only student-run clinic operating under a primary care model and the only student organization that provides a reliable continuity care experience for medical students.

STUDENT ORIENTATION ACTIVITIES

Student Picnic — With support from the Loyalty Fund, the student chapter of AMA organizes a picnic at a local park to welcome the newest students to UNC School of Medicine. Students plan activities and prepare the food.

Reference materials — Pocket-sized medical reference books were purchased and given to each incoming medical student in their orientation packet.

PUBLIC HEALTH INTEREST GROUP

Meetings with guest speakers on public health issues for students interested in obtaining a dual degree in the School of Public Health.

GRADUATION ACTIVITIES

Expenses related to graduation weekend are shared between the Loyalty Fund, Office of Student Affairs and members of the graduating class. Activities include awards program and reception, class video history, family picnic and graduation ceremony. Students receive lifetime membership into the UNC Medical Alumni Association.

STUDENT HEALTH ACTION COALITION (SHAC)

SHAC, an interdisciplinary student-run organization whose mission is to provide quality and efficient services including prevention, education, and referrals for individuals and to communities who are underserved. SHAC also provides a learning environment with interdisciplinary collaboration among students in the Health Affairs schools.

STUDENT NATIONAL MEDICAL ASSOCIATION (SNMA)

SNMA focuses on issues of concern for underrepresented minority communities and medical students. Two of the more visible programs that the students conduct are Health Professions Recruitment and Exposure Program (HPREP) for high school students and Youth Science Enrichment Program (YSEP). These programs are designed to expose minority youth from surrounding areas to health and science with the goals of increasing interest in health care professions. These programs also include a health fair.

AMERICAN MEDICAL ASSOCIATION (AMA-STUDENT SECTION)

Medical Schools at UNC, Duke and Brody School of Medicine at ECU hosted the annual meeting for Region 4 of the AMA-Medical Student Section. Medical students from across the Southeast (120–150) attended and participated in a service project (blood drive), education sessions and business meetings

COLLABORATIVE SASHA HEALTH INITIATIVE (CSHI)

The Collaborative Sasha Health Initiative is a new student-led collaboration between UNC-Chapel Hill, and the University of Nicaragua-Leon. Two students attended the Global Health Education Consortium Annual Conference to present their work with the CSHI.

IMPROVING MEALS AND PHYSICAL ACTIVITY IN CHILDREN & TEENS (IMPACT)

IMPACT is a 12-hour program for fourth graders at a local elementary school with lessons taught by UNC medical students to educate the children about nutrition and exercise and to empower the children with knowledge to make health decisions.

1996–97	\$2,700
1995–96	\$2,700
1994–95	\$2,500
1993–94	\$2,500
1992–93	\$1,000
1991–92	\$250
1990–91	\$200
1989–90	\$200



HEALTH SCIENCES LIBRARY AND TECHNOLOGY SUPPORT

\$10,000 provided towards educational technology support. Over the past 17 years the Medical Alumni Association, through the Loyalty Fund, has provided approximately \$550,000 to recognize and support the Health Sciences Library which serves as an invaluable resource for today's students.

investment
 "I am extremely grateful for the support that medical alumni provide through the Loyalty Fund Scholarships. Their commitment to supporting medical students represents an investment in the future of medicine and has enabled me to pursue my dream of becoming a primary care physician."

Lorene Temming
 MS IV, Recipient of The Darlyne Menscer, M.D. '79 Loyalty Fund Scholarship

Alumni Outreach

ACTIVITIES RECEIVING FULL OR PARTIAL FUNDING TO ENCOURAGE INTERACTION WITH CURRENT AND FUTURE ALUMNI:

Berryhill Lecture — Notification mailing to alumni.

Dean's Receptions — Alumni, parents and friends were invited from the host and surrounding counties to promote interaction and communication with the UNC School of Medicine and its leadership.

Alumni Weekends — Meeting materials and mailing for MAA business committees and class reunion campaign committees, programs for official banquets, production costs for awards and certificates, CME opportunities, technical equipment rental and technician, signs, class reunion mailings and materials.



Loyalty Fund Scholar meetings — Meetings with current Loyalty Fund scholars to educate them about the UNC School of Medicine alumni organization and support from alumni for scholarships and student activities.

Fourth-Year Student Campaign — Materials, lunches for organizational meetings and mailings. Materials to present campaign results during graduation weekend.

COMMUNICATION

The Medical Alumni program, through the Loyalty Fund, provided several mechanisms for alumni communication:

Printing and mailing of the Fall and Annual Spring Weekend brochures.

Information and registration materials for class reunions.

Solicitation of nominees mailing for distinguished service awards of the School and the distinguished faculty award of the Association.

Call for nominee mailing for officers of the UNC Medical Alumni Association.

Design, printing and mailing of the annual Loyalty Fund case statement, calendar and fiscal year-end mailings and general correspondence.

OPERATIONS

Partial salary support provided for employees dedicated to alumni activities and programs.

For further information contact **Jason Moon** or **Marie Baker**
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RETURN SERVICE REQUESTED

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The Medical Foundation of North Carolina

SCHOOL OF MEDICINE
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