



EMS ADMINISTRATION AND MEDICAL DISASTER MANAGEMENT CERTIFICATE

UNC School of Medicine
Chapel Hill, North Carolina

Session Dates

Oct. 19, 2011: 12pm - 5pm

Oct. 20, 2011: 8am - 5pm

Oct. 21, 2011: 8am - 3pm

Jan. 4, 2012: 12pm - 5pm

Jan. 5, 2012: 8am - 5pm

Jan. 6, 2012: 8am - 3pm

March 7, 2012: 12pm - 5pm

March 8, 2012: 8am - 5pm

March 9, 2012: 8am - 3pm

May 2, 2012: 12pm - 5pm

May 3, 2012: 8am - 5pm

May 4, 2012: 8am - 3pm

July 11, 2012: 12pm - 5pm

July 12, 2012: 8am - 5pm

July 13, 2012: 8am - 3pm



This program consists of five 3 day sessions that focus on emergency medical services/systems, medical disaster management and EMS leadership. The first responder for any medical disaster is typically EMS. Aspects of this program will focus on the Emergency Support Function (ESF) 8 (Health and Medical) aspect of the National Response Framework. Specifically, the focus will include disaster medicine, decision making for establishing an extended field medical aid station, resources from state and federal agencies, processes for requesting these assets/resources, and strategies for evacuation/shelter in place decisions. This program will also focus on providing EMS leaders with leadership strategies required to make sound decisions while managing a medical disaster.

EMSAdmMDM Information

Tuition

In-State Entire Program.....	\$1425
In-State Individual Session.....	\$500
Out of State Entire Program.....	\$1725
Out of State Individual Session.....	\$600

Early Registration Discount

\$300 Program and \$100/Session Discount for Registration and Payment 90 Days Prior to Program/Session Start.

\$100 Program and \$25/Session Discount for Registration and Payment 60 Days Prior to the Start of the Program.

To apply complete application at: www.EMSadmMDM.org

Accommodations: Lodging and meals are the responsibility of the student. The program will attempt to make available lodging at a discounted rate and every effort will be made to follow state travel rate restrictions.

Absentee Policy: A maximum of one day absence over the course of the entire program will be allowed. If participant has enrolled in an individual session only then no absences will be allowed for that session.

Cancellations: Requests for refunds will be honored only if received five working days prior to the first day of the program. An administrative fee of 25% of the registration fee will be deducted from all refunds. No refunds will be made if cancellation is made less than five working days before the start of the program. Substitutions will be accepted with advance notification. Substitutions made less than forty-eight hours before the course will be subject to an administrative fee of 25%. The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will fully refund registration fees but is not responsible for any related costs or expenses to participants, including cancellation fees assessed by hotels, airlines, rental car or travel agencies.

Education Credits: (100 Contact Hours)

Physicians: Category II CME (Self Claim)

Nurses: Education Credits - Approval Pending

Pre-hospital Providers: 100 CEU's approved NCOEMS

Ancillary Certifications Available:

During the program participants will develop materials for application as Certified Emergency Manager (CEM) and /or Certified Healthcare Emergency Professional (CHEP) – both certifications are administered by agencies outside of this program. The program will assist with the application process but meeting all requirements is the responsibility of the applicant.

Description:

This is a 100 contact hour continuing education certificate program, based at the University of North Carolina at Chapel Hill in the School of Medicine. Faculty will include those from the University as well as visiting instructors, and adjunct faculty. This program is designed to target EMS and Medical Disaster Professionals who have already completed either curriculum or continuing education academic programs. **All sessions will be held on campus at the University of North Carolina at Chapel Hill.**

Session Topics:

Session 1: Operations, Finance, and Accounting (October and January)

Research Methods
Legal and Ethical Aspects of EMS and Disaster
Public Speaking
Communications
Medical Disaster Leadership
Systems Analysis and Resources
EMS Systems Models-Government, Private, Hospital, Fire-Rescue
Public Health and Emergency Management
Cost Analysis, Budgets and Financial Tools
Developing Cost Templates for Day to Day Operations, Mass Causality, and Medical Disasters
Disaster Topics-Common Through All Sessions
(Earthquakes, Hurricanes, Severe Weather and Tornadoes, Winter Weather)

Session 2: Public Information, Marketing, Revenue, and Management (March and May)

Public Presentations
Developing Public Service Announcements (PSA's)
Developing Presentation Materials
FEMA/EMAC-reimbursements and payments for disasters and facility evacuations
Negotiation skills and conflict resolution
Day to Day EMS Operations
Peak Staffing
Deployment Strategies
Surge and Disaster Staffing
Mass Causality Response

Session 3: Leadership, Innovation, and EMS Revenue (July)

Team Creation and Team Building
Personal Development, Presentation Skills– Packaging and Delivering your Message
Leadership During a Disaster, Third World Medicine, 911 Operations Center
Data Management, PreMIS/SMARTT Tour
Generating Revenue-Collections, CMS, Medicaid, Commercial Payers, Stand-by Fees
and Memberships and Subscriptions
Research Presentations

Contact: Program Director
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