

Newton D. Fischer Society Meeting



June 7, 2008

The Paul J. Rizzo Conference Center
Chapel Hill, North Carolina

Sponsored by The School of Medicine
of The University of North Carolina
at Chapel Hill

Program Objectives:

The information presented at this educational activity should improve your ability to:

- Interpret the important issues regarding the current and future workforce in Otolaryngology-Head & Neck Surgery
- Discuss the pros, cons and technical issues involved in face transplant surgery
- Discuss important issues in endoscopic minimally invasive skull base tumor surgery
- Describe the challenges of instituting cleft care and craniofacial services in a developing nation
- Describe the techniques involved in various oculoplastic procedures
- Review the diagnosis, treatment and principles of reconstruction in skin cancer
- Discuss new development in the treatment of head and neck cancer
- Discuss new developments in the field of laryngology
- Describe the potential clinical benefits of new treatments such as balloon catheter frontal sinusotomy, bilateral simultaneous cochlear implantation, and the trapezius muscle innervation and its clinical implications

Speakers:

Keynote Speaker:

- Stephen S. Park, MD, FACS
Director, Facial Plastic Surgery
Professor and Vice Chair, Department of Otolaryngology
University of Virginia, Charlottesville, VA

Guest Speakers:

- Brian W. Downs, MD; Oregon Health & Science University, Portland, OR
- D. Neil Hayes, MD; UNC Dept. of Medicine, Chapel Hill, NC
- Antonius C. Kierner, MD; Krankenhaus de Barmherzigen Brüder, Eisenstadt, Austria
- P. Chase Lay, MD; Southern Illinois University, Springfield, IL
- Christopher T. Melroy, MD; Georgia Nasal and Sinus Institute, Savannah, GA
- Adam M. Zanation, MD; University of Pittsburgh, Pittsburgh, PA

UNC Department of Otolaryngology/Head and Neck Surgery:

- Robert A. Buckmire, MD; Associate Professor, Chief of Division of Voice and Swallowing Disorders
- Marion E. Couch, MD, PhD; Associate Professor
- Joshua C. Demke, MD; Resident
- Rose J. Eapen, MD; Resident
- Harold C. Pillsbury, MD; Professor and Chair
- Austin S. Rose, MD; Course Director, Assistant Professor
- William W. Shockley, MD; Professor, Chief of Facial Plastic and Reconstructive Surgery
- Carol G. Shores, MD, PhD; Associate Professor
- Mark C. Weissler, MD; Professor, Chief of Division of Head and Neck Oncology

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Course Description: It is the goal of the meeting to provide new information and surgical techniques for the practicing Otolaryngologist/Head and Neck Surgeon.

Target Audience: Otolaryngologists/Head and Neck Surgeons

Accreditation. The School of Medicine of The University of North Carolina at Chapel Hill is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME Credit: The School of Medicine of The University of North Carolina at Chapel Hill designates this educational activity for a maximum of 5.5 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure. In accordance with the ACCME Essentials and Standards, everyone involved in planning or presenting this educational activity will be required to disclose any financial relationships with commercial interests in the healthcare industry, and this information will be made available to participants at the start of the activity. In addition, speakers who incorporate information about off-label or investigational use of drugs or devices have been asked to disclose that information at the beginning of their presentation.

Registration and Fees: Registration fee covers the meeting materials, credit fees, continental breakfast, lunch, breaks, and banquet. Seating is often limited. All registrations must be received by **May 23, 2008**. Accepted registrations are confirmed in writing within 10 business days of receipt. UNC CME recommends that you do not make air travel arrangements prior to receiving a receipt of payment or confirmation. UNC CME is not responsible for any travel-related costs.

Refund Information: Cancellations must be received in writing either by fax or email by **May 23, 2008**. Cancellations received after this date will not be refunded. In order to process refunds, you must provide us with your social security number (Taxpayer Relief Act of 1997). A cancellation fee of \$50 will be charged. Transfer of registration to another UNC School of Medicine conference in lieu of cancellation is not possible. The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will fully refund registration fees but is not responsible for any related costs or expenses to participants, including cancellation fees assessed by hotels, airlines, rental car, or travel agencies.

Miscellaneous: If you have special dietary requirements, please call Dawn Wilson at (919) 966-8926 no later than May 22nd. Although every effort is made to provide a comfortable temperature in the meeting room, it is difficult to find a temperature that is comfortable for everyone. Please bring a jacket, sweater, or light wrap in case the room is too cool for your comfort.

Hotel Information: A limited number of rooms are available at The Paul J. Rizzo Center. Call (919) 913-2098 and ask for the UNC Department of ENT Surgery rate, \$171.00, by May 16th. For more information, go to www.ahl-rizzo.com.

Information: www.med.unc.edu/cme
Call UNC CME at (919) 962-2118

MORNING SESSION

- 8:00 – 8:30 Registration and Continental Breakfast
Lobby outside of Classroom 109
- 8:30 – 8:40 Introductions, Announcements, and Opening Remarks
Classroom 109
Austin S. Rose, MD, Course Director
- 8:40 – 9:00 *Workforce Issues in Otolaryngology–Head and Neck Surgery*, Harold C. Pillsbury, MD
- 9:00 – 9:20 *What Ever Happened to the Lady with the First Face Transplant?* William W. Shockley, MD
- 9:20 - 9:40 *Laryngology Update 2008*, Robert A. Buckmire, MD
- 9:40 – 10:00 BREAK
- 10:00 – 10:20 *A Review of Cleft Care in the West Bank*
Joshua C. Demke, MD
- 10:20 – 10:40 *Current Techniques in Pediatric Otolaryngology*
Austin S. Rose, MD
- 10:40 – 11:00 *Oculoplastic Procedures in Otolaryngology*
P. Chase Lay, MD
- 11:00 - 12:00 *Skin Cancer: Treatment and Reconstruction*
Stephen S. Park, MD – Keynote Speaker
- 12:00 – 1:00 LUNCH – Magnolia Room AB

AFTERNOON SESSION

- 1:00 – 1:40 Panel Discussion: *New Trends in the Treatment of Head and Neck Cancer*, Mark C. Weissler, MD; Carol G. Shores, MD, PhD; Marion E. Couch, MD, PhD; D. Neil Hayes, MD
- 1:40 – 2:00 *The Trapezius Muscle Innervation: An Anatomical Concept and Its Clinical Implication*
Antonius C. Kierner, MD
- 2:00 – 2:20 *Endoscopic Minimally Invasive Skull Base Tumor Surgery*
Adam M. Zanation, MD
- 2:20 – 2:40 *Balloon Catheter Frontal Sinusotomy Outcomes*
Christopher T. Melroy, MD
- 2:40 – 3:00 *Hearing-in-Noise Benefits Following Bilateral Simultaneous Cochlear Implantation Continue to Improve Four Years After Implantation*, Rose J. Eapen, MD
- 3:00 - 3:20 *Cases in Complex Facial Reconstruction*
Brian W. Downs, MD
- 6:00 CHIEF RESIDENTS BANQUET
Magnolia Room, Paul J. Rizzo Center