



NORTH CAROLINA DNA DAY

April 25, 2008

What is DNA Day?

DNA Day is a Science Outreach Program in collaboration with the National Human Genome Research Institute and the North Carolina Department of Public Instruction where North Carolina Graduate Students and Postdoctoral Scholars visit high school classrooms across North Carolina and provide an interactive activity about the Human Genome Project, the ethical, legal and social implications of the human genome and also talk about careers in science. It is a great way for young scientists to connect with and encourage our future scientists!

<http://www.ncdnaday.org>

CORPORATE SPONSORSHIP

GENOME SPONSOR (\$2,000 or greater in cash or in kind donation)

- ◆ Name/Logo on DNA Day ambassador t-shirts and t-shirt contest marketing literature
- ◆ Name recognition on press releases
- ◆ Recognition as sponsor on any publications or presentations at scientific meetings
- ◆ Logo and/or Company name on all DNA Day classroom materials
- ◆ Logo and link to company website on sponsor page of North Carolina DNA Day website
- ◆ Company name on acknowledgement slide in all classroom presentations
- ◆ Opportunity to insert promotional or informational material into high school student or teacher packages
- ◆ Thank-you Certificate

DOUBLE HELIX SPONSOR (\$500 to \$1000 in cash or in-kind donation)

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NUCLEOTIDE SPONSOR (up to \$499 in cash or in-kind donation)

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