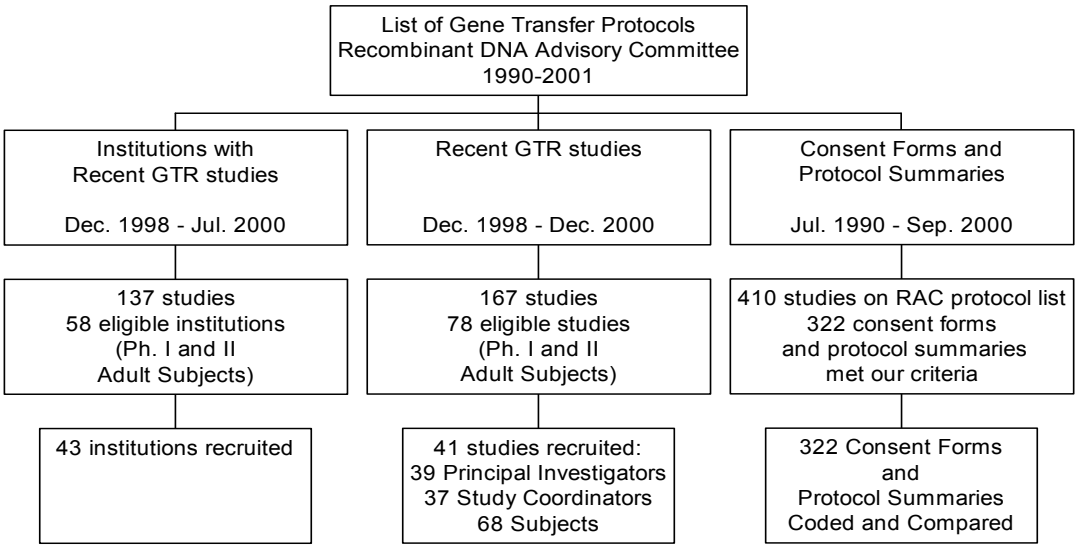Social Construction of Benefit in Gene Transfer Research (GTR)