


# Grant Writing 101

Dawn Morriston, MPH

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## Objectives



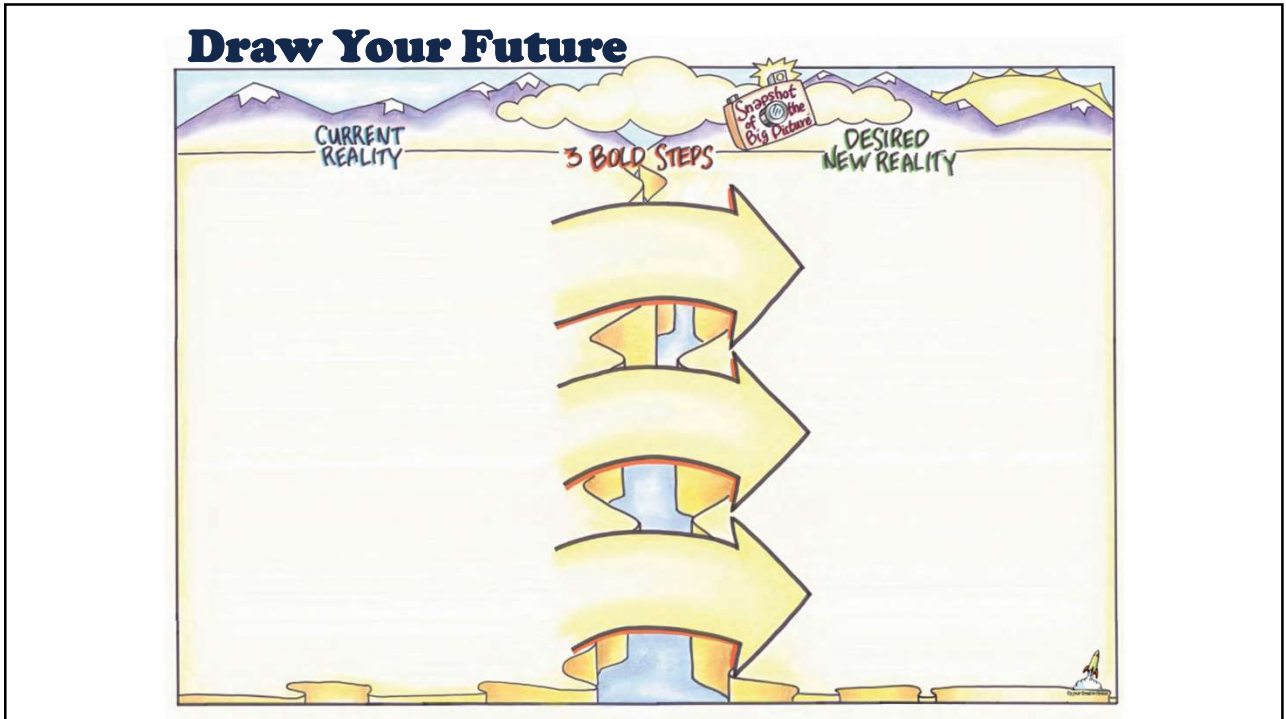
After this session, participants will be able to:

- Identify potential funders and apply grant seeking skills customized for specific projects
- Convert a grant announcement (RFA) into a well thought out, coherent application and action plan for your department or program
- Identify key components of grant proposals

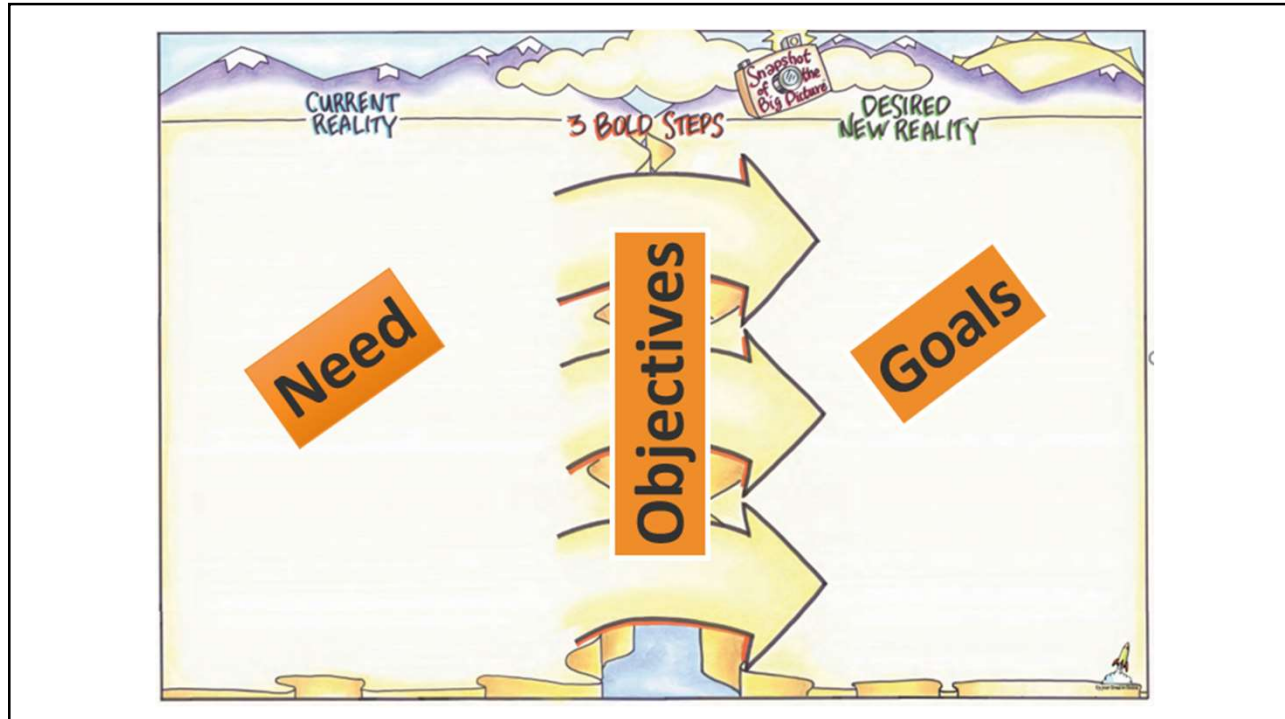
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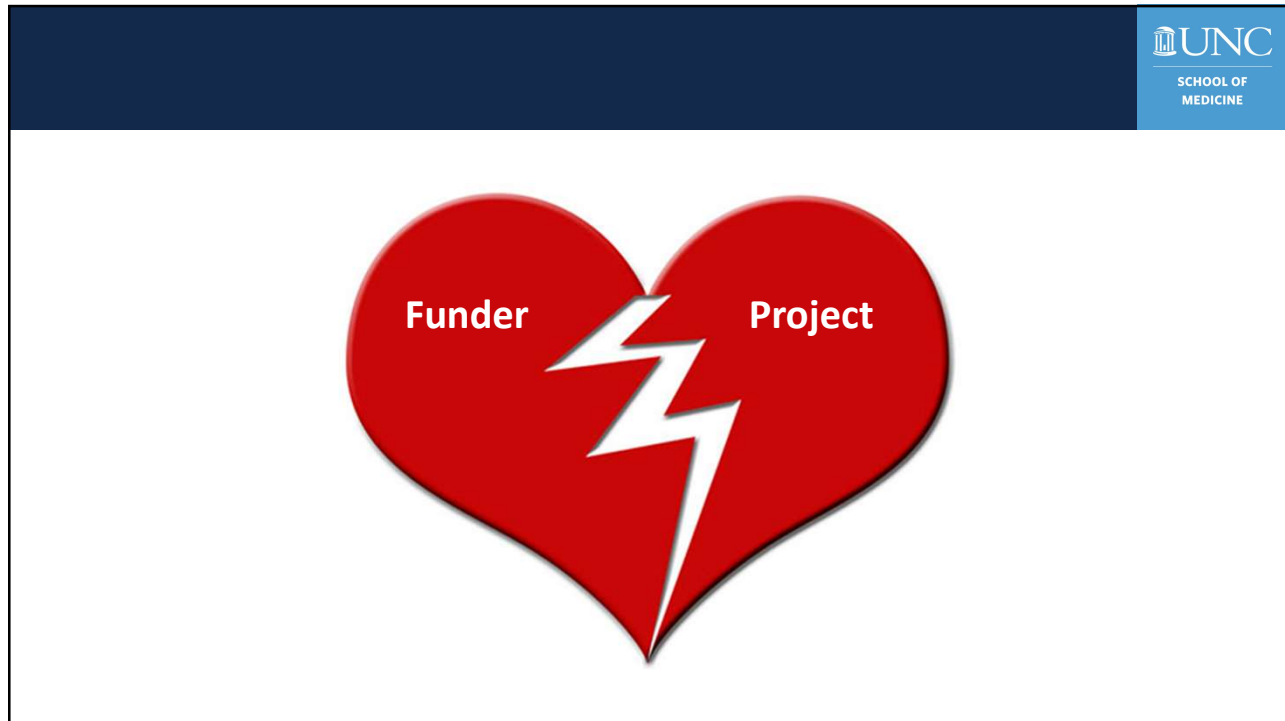


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- Program
- Research
- Technical Assistance
- Planning/Coordinating
- Career Development



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**Where to Look for \$\$\$**

- [Foundations](#)
- [Government Grants](#)
- [Corporate](#)
- [Need-based HUBS](#)

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# Foundations



- Private Foundations
- Public Charities
- Health Legacy Foundations
- [Giving Circles](#)









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# Government






U.S. Department of Health and Human Services


- National Institutes for Health (NIH)
- Agency for Healthcare Research and Quality (AHRQ)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare & Medicaid Services (CMS)
- Food and Drug Administration (FDA)
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Health Resources and Services Administration (HRSA)


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## Corporate





















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## Hubs



Candid.org - <https://candid.org/>

FundsnetServices.com - <http://www.fundsnetervices.com/>

Rural Health Info Hub - <https://www.ruralhealthinfo.org/funding>

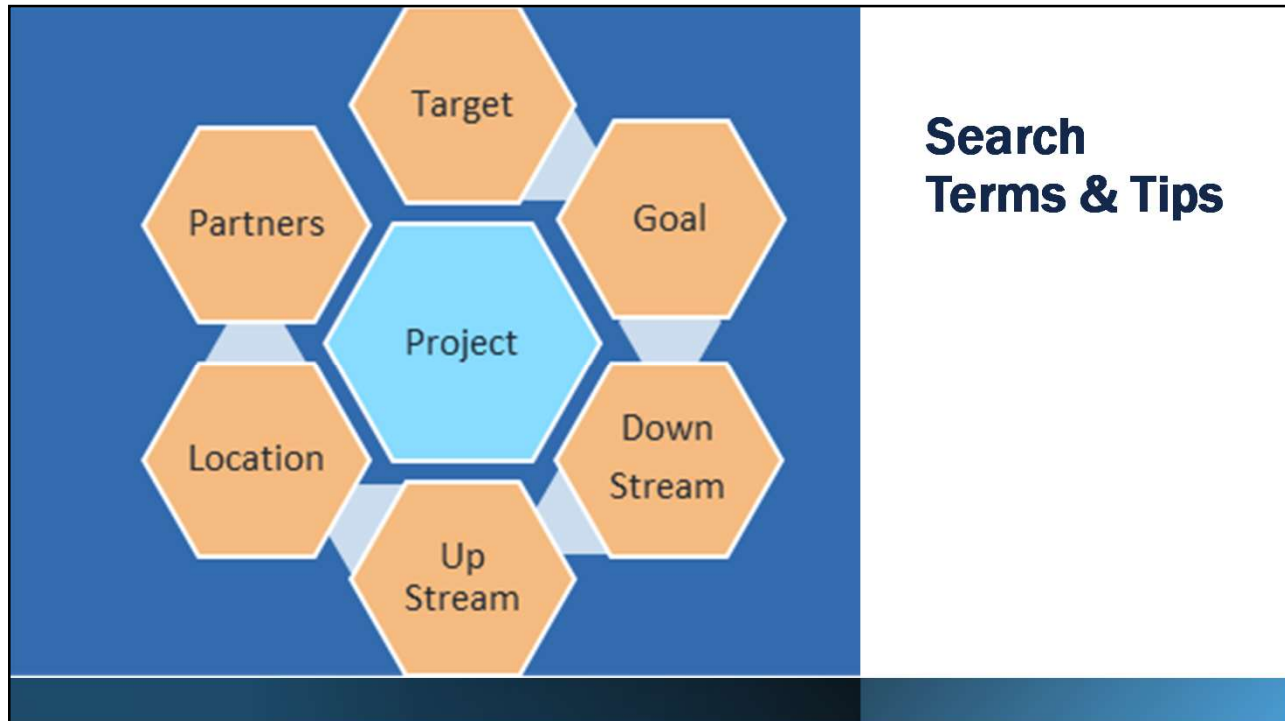
Grants.gov - <https://www.grants.gov/>

Federal Register - <https://www.federalregister.gov/>

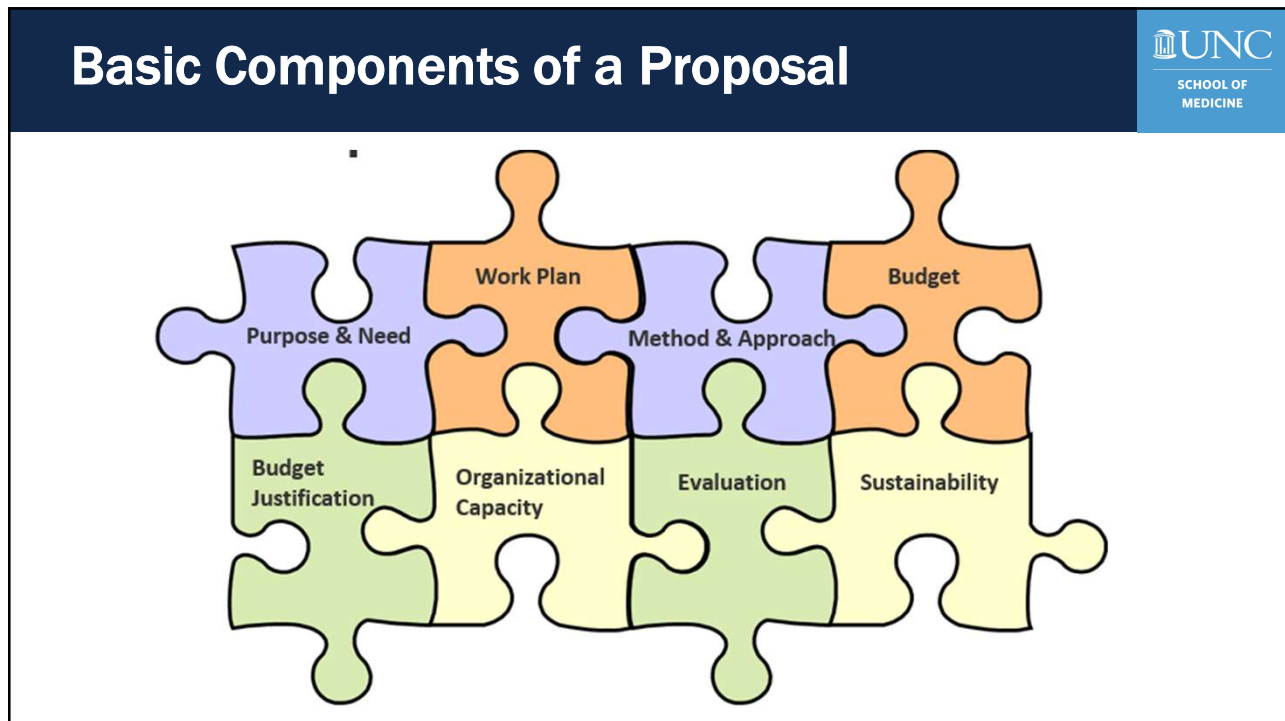
NC DHHS - <https://www.ncdhhs.gov/about/grant-opportunities>

Organization websites/listservs (i.e. STFM, AAFP, ORH, SAMHSA)

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**Collaborative Care Model for Behavioral Health**

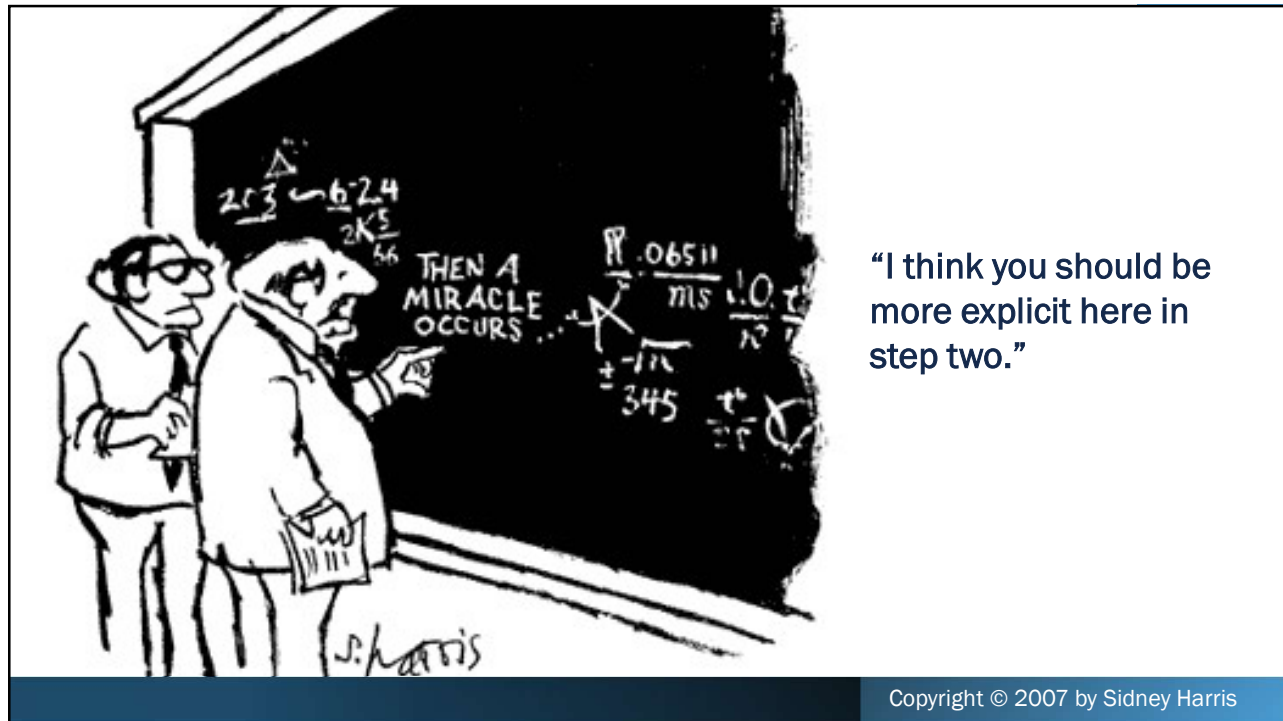
**Proposal Team Writing Assignments**

Proposal Component	Page # in NOFO w/details	Responsible Person	# of pages
Purpose & Need	11	Marni & Gaby	31
Work Plan	12-13		
Methodology & Approach	13-14	Linda Gaby	
Resolution of Challenges	15	Gaby/Caroline	
Evaluation & Technical Support	16	Dawn	
Project Sustainability	18	Dawn	
Organizational Information, Resources, and Capabilities	18-19	Marni & Dawn	
Budget & Budget Justification	20-21	Jean & Yulia	2
Attachment 1 Staffing Plan & Bio Sketches	23	Marni & Dawn	13
Attachment 2 Subcontract	23	PHS & ORH:	5

- Content experts
- Process experts
- Finance/budget
- Visuals
- Librarian
- Writer/Editor
- Grants manager

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## Start with a Logic Model

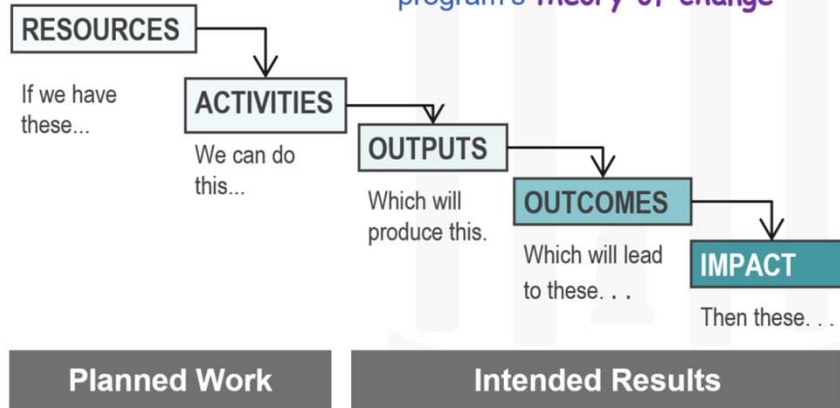
UNC  
SCHOOL OF  
MEDICINE

- Provides stakeholders with a roadmap
- Describes relationships between resources, activities, and results

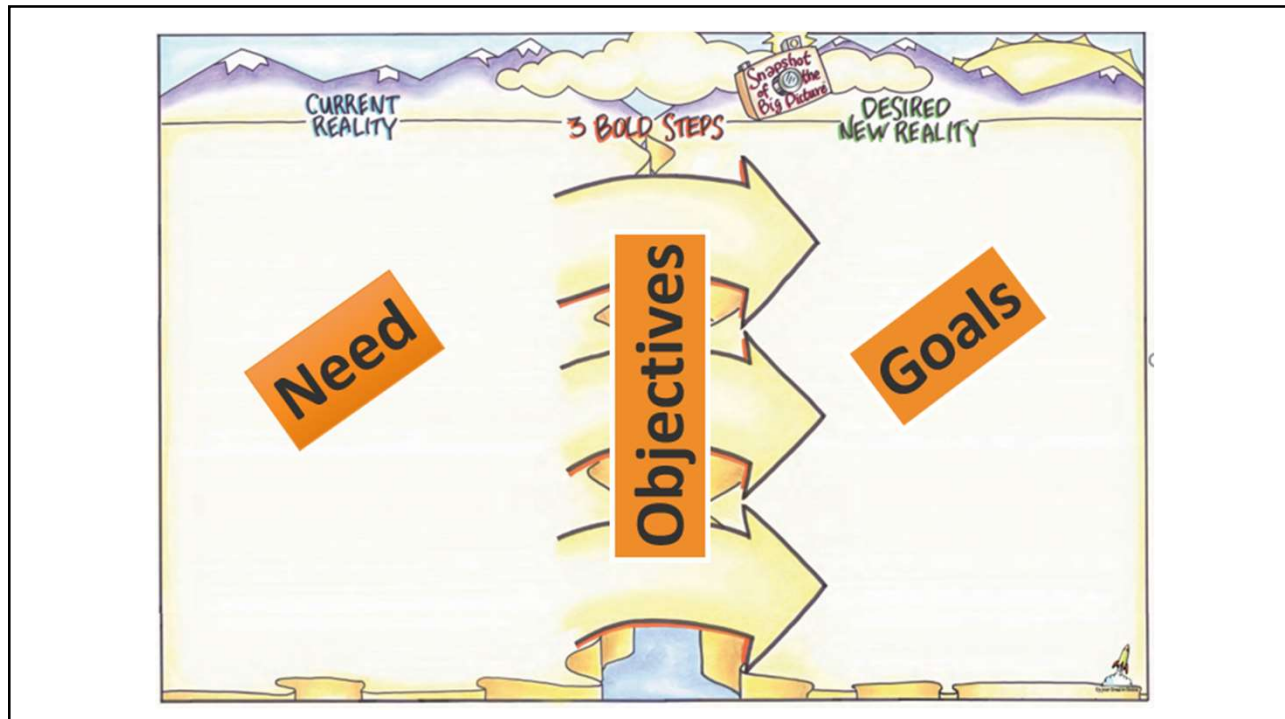
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## If-then relationships

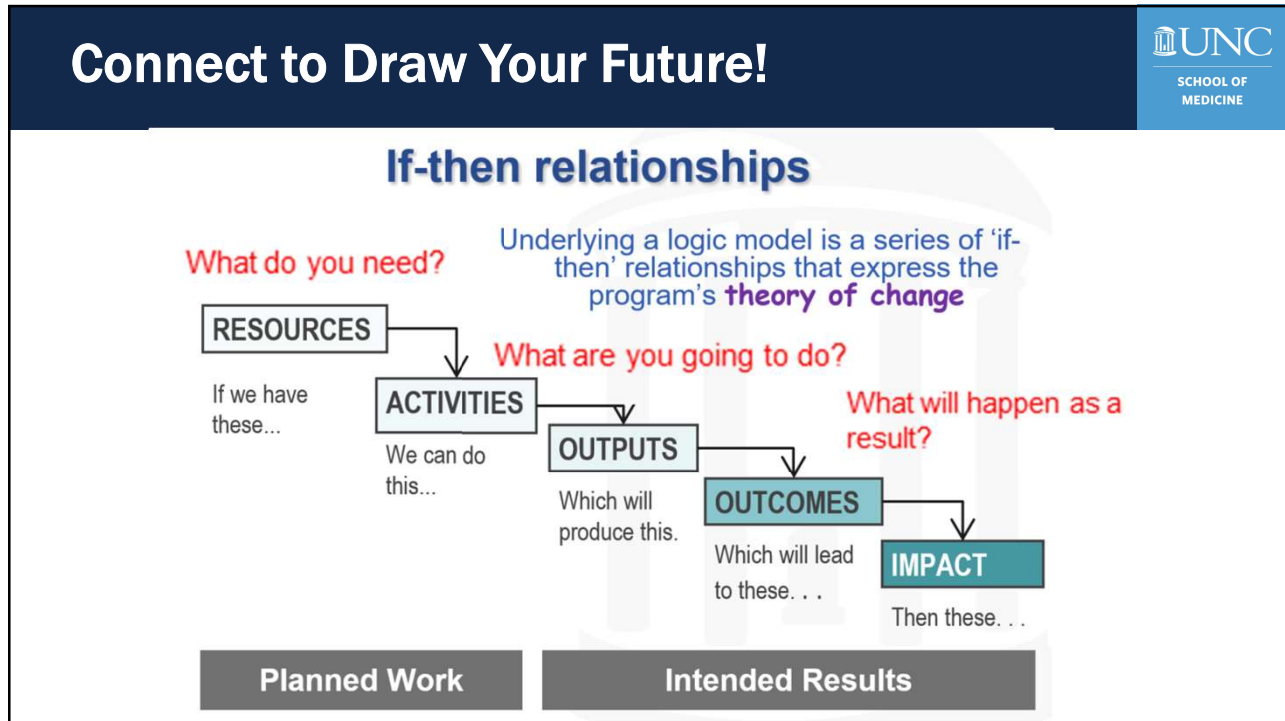
Underlying a logic model is a series of 'if-then' relationships that express the program's **theory of change**



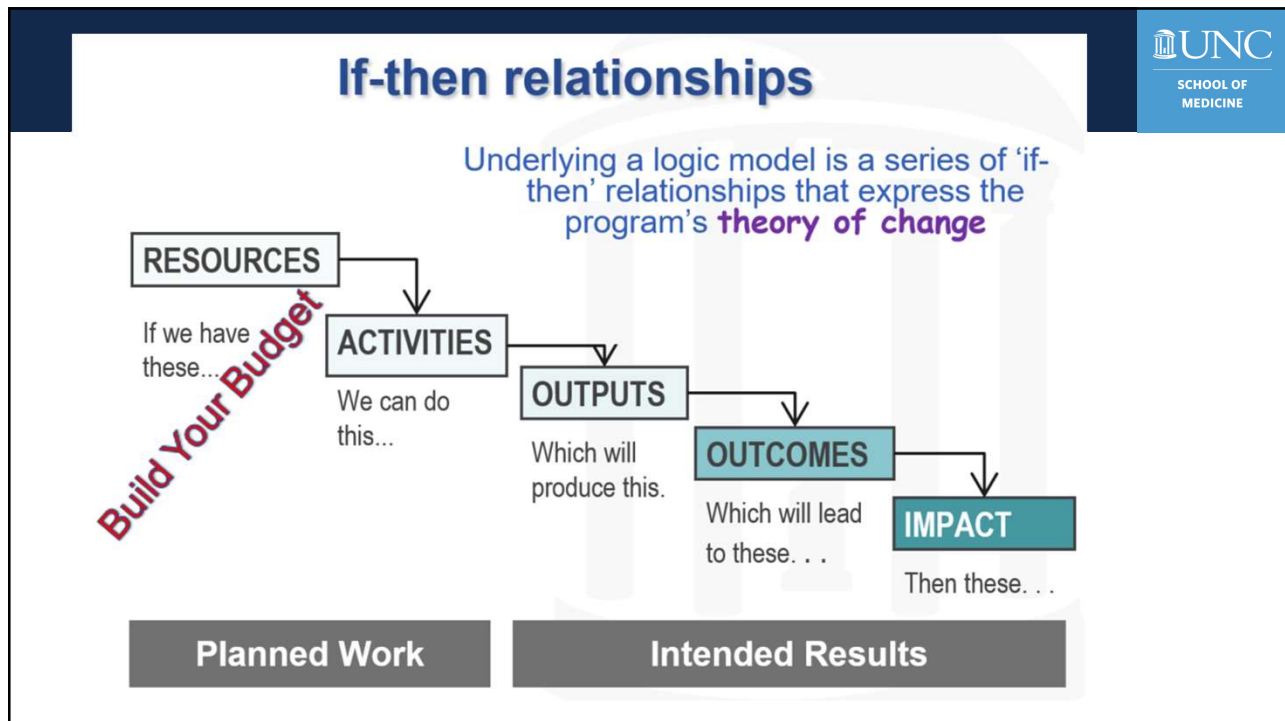
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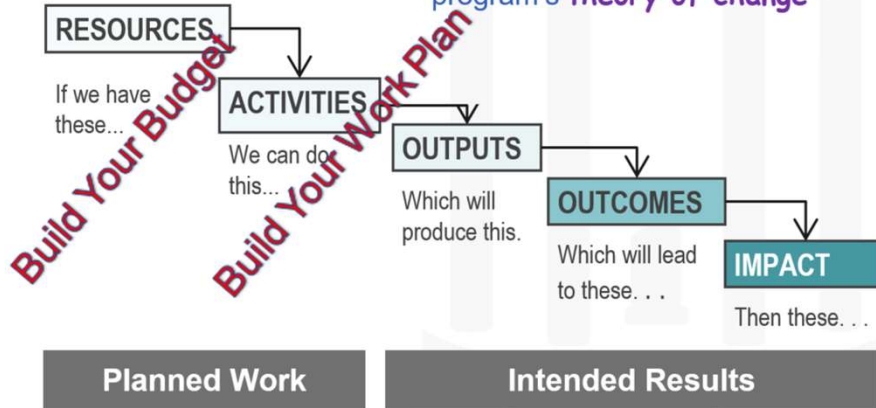
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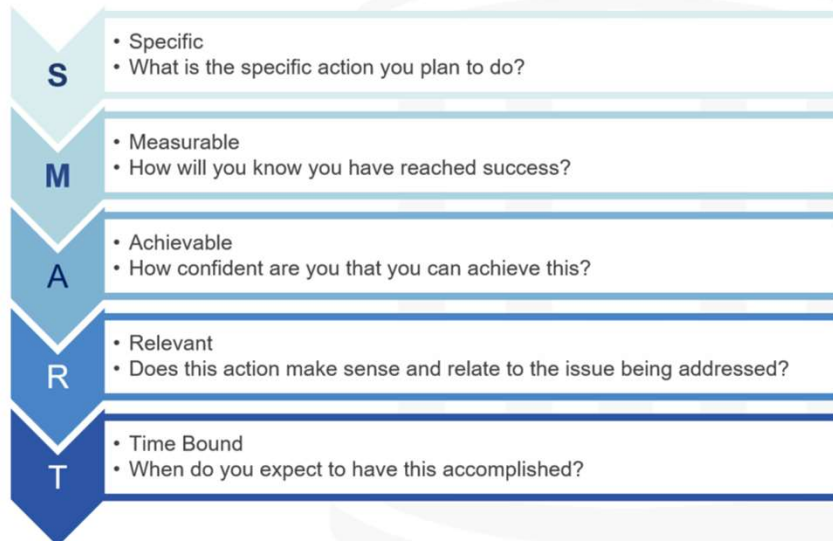
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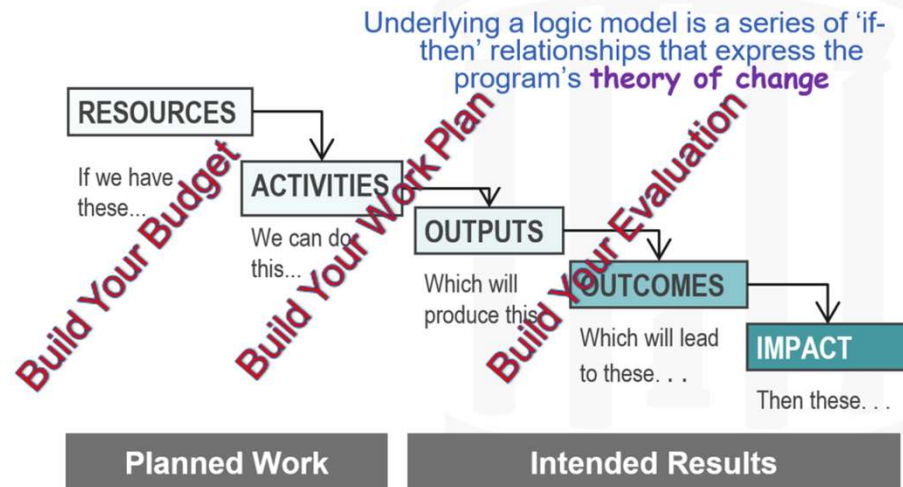
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## S-M-A-R-T Objectives



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## If-then relationships



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## Key Take Aways

- Funders fund SOLUTIONS
- Think of the application as a JOB INTERVIEW ON PAPER
- Start with the LOGIC MODEL
- End with the ABSTRACT
- SAVE & RECYCLE



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