

# NQ-Net: Deep Non-crossing Quantile Learning

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- 2 Methods
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# Ride-sharing Platform

## Ride-sharing Platform is a Complex Ecosystem



Spatio-temporal



Nonlinear



Interactive



Uncertainty

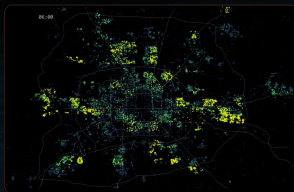


Causal

Two-sided Platform



Complex Spatio-temporal System



# Market AlphaZero in Two-sided Marketplace

## Leverage Supply-Demand Network Effect

How to evaluate and improve the operational efficiency of ride-sharing platform?

Supply-Demand Forecasting

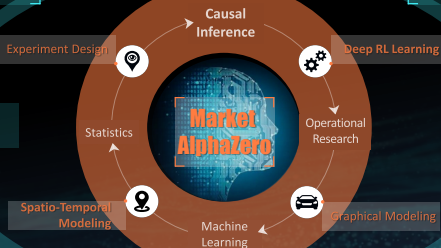
Supply-Demand Diagnosis

Lifetime Value

Lifetime Value

Policy Assessment

Policy Optimization



# Experimental Design in Two-sided Marketplace

## Policy evaluation



### A/B Testing

Comparison btw new & old policies in spatio-temporal system

- Evaluating treatment effects
- Improve key platform metrics
- Exploring order dispatch policies and customer recommendation initiatives
- Leading to a more efficient and user-friendly transportation system



### The Goal

Improve the service quality

#### Drivers

- Reduce empty driving



#### Riders

- Intelligent travel guidance
- Less queueing time



#### Platform

- Recognize the market
- Better dispatching and scheduling



# Trustworthy Machine Learning & Quantile Regression

## Enhancing Robustness

- Models variability beyond the mean for a fuller data picture.
- Improves reliability against outliers and skewed distributions.

## Improving Interpretability

- Reveals variable relationships across the distribution.
- Enhances model transparency and trust with detailed insights.

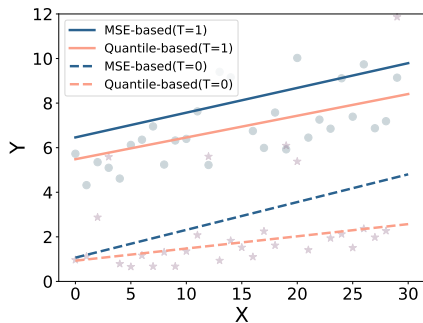
## Promoting Fairness

- Mitigates disparities across subgroups at different quantiles.
- Identifies and corrects biases for equitable outcomes.

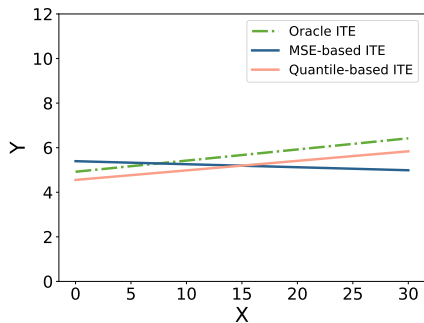
## Quantifying Uncertainty

- Facilitates prediction interval estimation, measuring uncertainty.
- Supports informed decision-making with accountable models.

# An introduction example



(A)



(B)

**Figure:** A toy simulation example to visualize the disadvantage of the conditional average treatment effect (CATE) with heavy-tailed outcomes. Panel A plots the data distribution for treatments 0 and 1 with circles and stars. The blue and orange lines are the conditional mean and median estimators. Panel B displays the corresponding CATE. The green dashed line depicts the Median treatment effect values.



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# Problem formulation

- Let  $(X, Y) \sim P_{X, Y}$ , QR concerns the  $\tau$ th conditional quantile

$$Q_Y^\tau(x) = F_{Y|X=x}^{-1}(\tau), \quad \text{for } \tau \in (0, 1).$$

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- Given  $\tau \in (0, 1)$ , the  $Q_Y^\tau(x)$  can be consistently estimated by

$$\arg \min_{f \in \mathcal{F}} \mathbb{E}_{X, Y} [\rho_\tau(Y - f(X))],$$

where  $\rho_\tau(a) = a[\tau - 1(a < 0)]$  is the check loss and  $\mathcal{F}$  is a class of neural networks.

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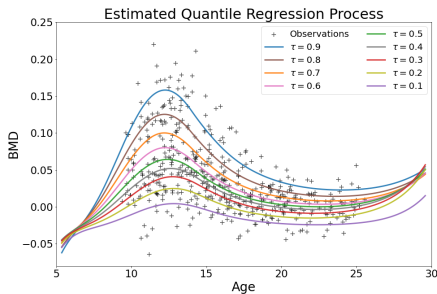
- Objective of distributional learning:  $Q_Y^{\tau_1}(x), \dots, Q_Y^{\tau_K}(x)$  at  $K$  levels:

$$\arg \min_{f \in \mathcal{F}} L(f) = \arg \min_{f \in \mathcal{F}} \sum_{k=1}^K \frac{1}{K} \mathbb{E}_{X, Y} [\rho_{\tau_k}(Y - f_k(X))]. \quad (1)$$

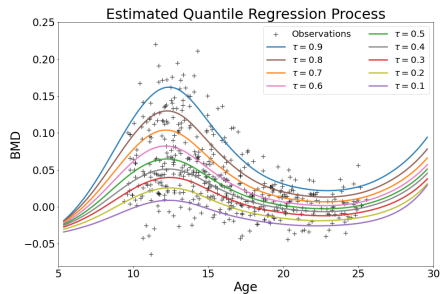
# Crossing-quantile Problems

- The learned quantile curves  $\hat{f}_1(x), \dots, \hat{f}_K(x)$  have crossing-quantile problems even when  $x$  is one-dimensional.
- $\hat{f}_1(x) \leq \hat{f}_2(x) \leq \dots \leq \hat{f}_K(x)$  **does not hold**.

# Quantile Crossing



Quantile estimations with **CROSSING**.

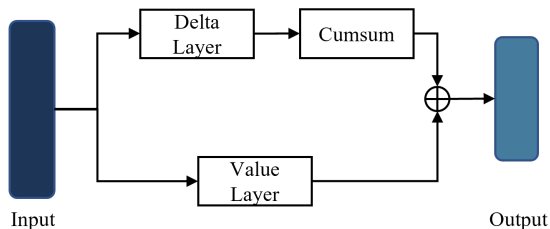


Quantile estimations with **NO CROSSING**.

**Figure:** An example of quantile crossing problem in bone mineral density (BMD) data set. Estimated quantile curves at  $\tau = 0.1, 0.2, \dots, 0.9$  and the observations are depicted.

# Non-Crossing Quantile Layer

Non-crossing Quantile Network with **Delta Layer** and **Value Layer**.



## Non-Crossing Quantile Network

**Figure:** The delta layer  $d(\cdot; \theta_\delta)$  produce non-crossing zero-mean quantile vector. And the value layer  $v(\cdot; \theta_v)$  predicts the mean of quantiles. Adding them together would finally produce the quantile predictions  $NQ(x) = v(x; \theta_v) \oplus d(x; \theta_\delta)$ .

# Non-Crossing Quantile Estimation

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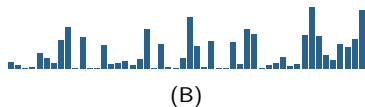
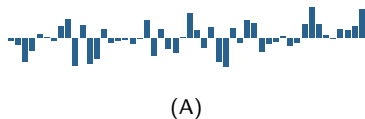
(A)

- Output of a base deep neural network.

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- Output of a base deep neural network.
- Apply the activation function  $\sigma(x) = ELU(x) + 1$  to create non-negative outputs.



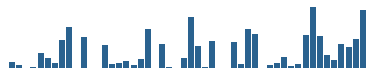
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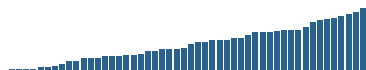
- Output of a base deep neural network.
- Apply the activation function  $\sigma(x) = ELU(x) + 1$  to create non-negative outputs.
- Apply the cumsum function to generate non-crossing quantiles.



(A)



(B)



(C)

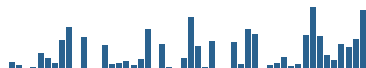
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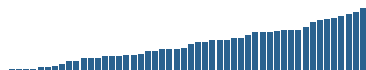
- Output of a base deep neural network.
- Apply the activation function  $\sigma(x) = \text{ELU}(x) + 1$  to create non-negative outputs.
- Apply the cumsum function to generate non-crossing quantiles.
- Center the outputs.



(A)



(B)



(C)



(D)

# NQ neural networks

- NQ net  $f(x) = v(x) \oplus (ELU + 1)(d(x)) \in \mathbb{R}^K$  with  $\mathcal{D}$  hidden layers

$$\begin{pmatrix} v(x) \\ d(x) \end{pmatrix} = \mathcal{L}_{\mathcal{D}} \circ \sigma \circ \mathcal{L}_{\mathcal{D}-1} \circ \sigma \circ \cdots \circ \sigma \circ \mathcal{L}_1 \circ \sigma \circ \mathcal{L}_0(x), x \in \mathbb{R}^{d_0}.$$

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- 3 Number of neurons  $\mathcal{U} = \sum_{i=1}^{\mathcal{D}} p_i$

# Learning Guarantee

## Theorem (Non-asymptotic upper bounds)

Suppose the ground truth  $Q^Y$  are  $\beta$ -Hölder smooth. For any integers  $U, M \in \mathbb{N}^+$ , let the class of networks  $\mathcal{F}$  uniformly bounded by  $\mathcal{B}$ , has width  $\mathcal{W} = 38(K+1)(\lfloor \beta \rfloor + 1)^2 d_0^{\lfloor \beta \rfloor + 1} U \log_2(8U)$  and depth  $\mathcal{D} = 21(\lfloor \beta \rfloor + 1)^2 d_0^{\lfloor \beta \rfloor + 1} M \log_2(8M)$ . Then for any  $\delta > 0$ , with prob. at least  $1 - \delta$

$$\begin{aligned} \mathcal{R}(\hat{f}_N) := \mathcal{L}(\hat{f}_N) - \mathcal{L}(Q_Y) \leq & \frac{2\sqrt{2}(K+2)\mathcal{B}}{\sqrt{N}} \left( C\sqrt{K\mathcal{D}\log(S)\log(N)} + \sqrt{\log(1/\delta)} \right) \\ & + 18(K+2)\mathcal{B}(\lfloor \beta \rfloor + 1)^2 d_0^{\lfloor \beta \rfloor + (\beta \vee 1)/2} (UM)^{-2\beta/d_0} + (K+2)\exp(-\mathcal{B}) \end{aligned}$$

for  $N \geq c \cdot \mathcal{D}S \log(S)$  where  $C, c > 0$  are universal constants, and  $d_0$  is the input dimension of the target quantile functions  $Q_Y$  and also neural networks in  $\mathcal{F}$ .

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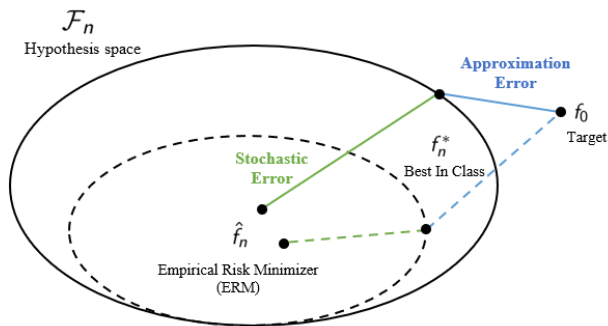
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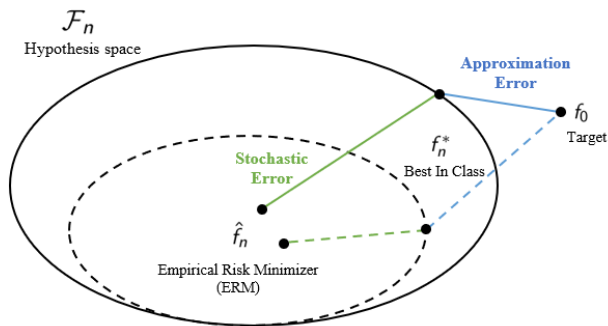
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# Bias and Variance Trade-off



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- Let  $U = 1$ ,  $M = N^{d_0/[2(d_0+2\beta)]}$  and  $\mathcal{B} = \log(N)$ , then  $\mathcal{R}(\hat{f}_N) = O_p((\log N)^4 N^{-\beta/(2\beta+d_0)})$ .

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- Let  $U = 1$ ,  $M = N^{d_0/[2(d_0+2\beta)]}$  and  $\mathcal{B} = \log(N)$ , then  $\mathcal{R}(\hat{f}_N) = O_p((\log N)^4 N^{-\beta/(2\beta+d_0)})$ .
- ptsize Self-calibration:  $\sum_{k=1}^K \mathbb{E} |f_{\tau_k}(X) - Q_{\tau_k}^{T_k}(X)|^2 \leq c \cdot \mathcal{R}(f)$ . under proper condition.

# Learning Guarantee with low-dim data

## Assumption

*The predictor  $X$  is supported on  $\mathcal{M}_\rho$ , a  $\rho$ -neighborhood of  $\mathcal{M} \subset [0, 1]^{d_0}$ , where  $\mathcal{M}$  is a compact  $d_{\mathcal{M}}$ -dimensional Riemannian sub-manifold and*

$$\mathcal{M}_\rho = \{x \in [0, 1]^{d_0} : \inf\{\|x - y\|_2 : y \in \mathcal{M}\} \leq \rho\}, \quad \rho \in (0, 1).$$

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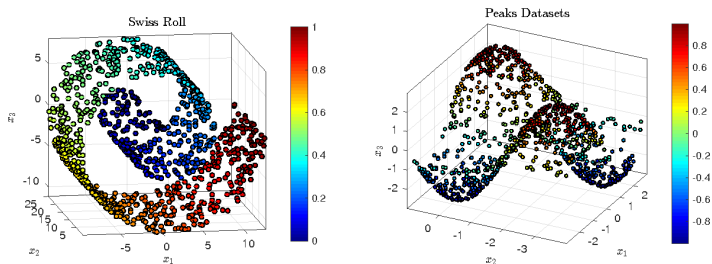


Figure: An example of data with low-dimensional support.

# Learning Guarantee with low-dim data

## Theorem (Non-asymptotic upper bounds with low-dim data)

Suppose the ground truth  $Q^Y$  are  $\beta$ -Hölder smooth. For any integers  $U, M \in \mathbb{N}^+$ , let class of networks  $\mathcal{F}$  uniformly bounded by  $\mathcal{B}$ , has width  $\mathcal{W} = 38(K+1)(\lfloor \beta \rfloor + 1)^2 (d_0^*)^{\lfloor \beta \rfloor + 1} U \log_2(8U)$  and depth  $\mathcal{D} = 21(\lfloor \beta \rfloor + 1)^2 (d_0^*)^{\lfloor \beta \rfloor + 1} M \log_2(8M)$ . Then for any  $\delta > 0$ , with prob. at least  $1 - \delta$

$$\mathcal{R}(\hat{f}_N) := \mathcal{L}(\hat{f}_N) - \mathcal{L}(Q_Y) \leq \frac{2\sqrt{2}(K+2)\mathcal{B}}{\sqrt{N}} \left( C\sqrt{K\mathcal{D}\log(S)\log(N)} + \sqrt{\log(1/\delta)} \right) \\ + 18(K+2)\mathcal{B}(\lfloor \beta \rfloor + 1)^2 (d_0^*)^{\lfloor \beta \rfloor + (\beta \vee 1)/2} (UM)^{-2\beta/d_0^*} + (K+2)\exp(-\mathcal{B})$$

for  $d_0^* = O(d_{\mathcal{M}} \log(d_0/\delta)/\delta^2)$  is an integer satisfying  $d_{\mathcal{M}} \leq d_0^* < d_0$  for any given  $\delta \in (0, 1)$  and  $\rho \leq C_2(UM)^{-2\beta/d_0^*} (\beta+1)^2 d_0^{1/2} (d_0^*)^{3\beta/2} (\sqrt{d_0/d_0^*} + 1 - \delta)^{-1} (1 - \delta)^{1-\beta}$ .

- $d_0^*$  is effective instead of  $d_0$  where  $d_0^* \leq d_0$ .

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# Table of Contents

- 1 Motivation
- 2 Methods
- 3 Applications**
- 4 Conclusion
- 5 References

# Application to Conditional Average Treatment Effect

There are different types of UI design for the same APP. How to personalize the UI for each user based on their preference.

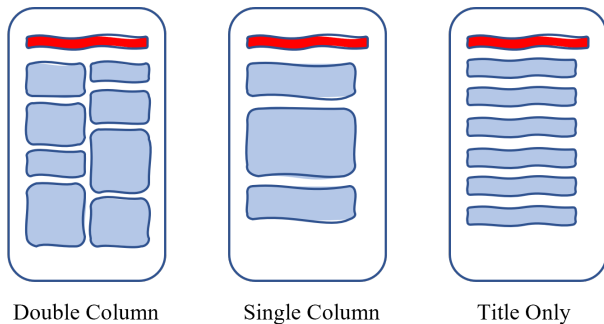


Figure: An example of uplift modeling



# Application to Conditional Average Treatment Effect

## Problem definition

Given observed features  $x$ , we want to estimate conditional average treatment effect (CATE),  $\tau_t(x) = E[Y^*(t) - Y^*(0)|X = x]$ , under different treatment  $t$ , where  $Y^*(t)$  is the potential outcome under treatment  $t$ .

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## Assumption of CATE estimation

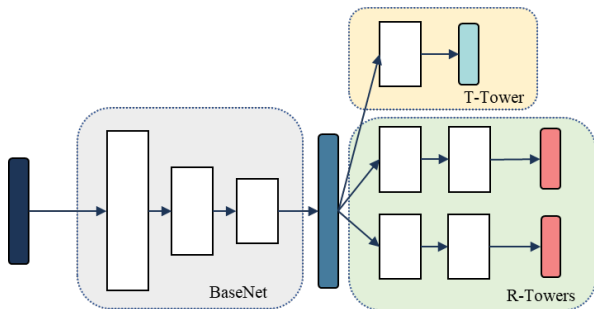
**(A1)**  $Y = Y^*(T)$ .

**(A2)**  $T$  is independent of  $(Y^*(0), Y^*(1), \dots, Y^*(M - 1))$  given  $X$ .

**(A3)**  $\pi_0(t|x) := P(T = t|X = x) > 0$  for  $\forall x, t$ .

# Baselines

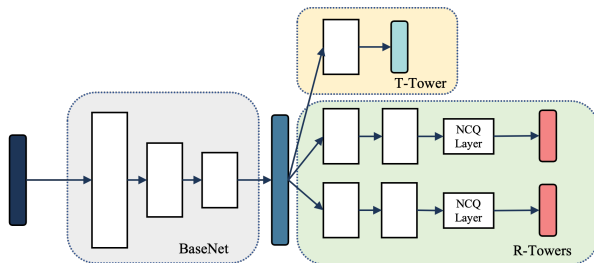
Usually, baselines such as TARNET or DragonNet use a share-bottom architecture to learn response of each treatment with MSE loss function.



Share-bottom Arch

# Model illustration: DNet

Based on NQ-network, one can implement a DNet.



DNet with R-Tower being our NQ network

- A *BaseNet*  $b(\cdot) = b(\cdot; \theta_b)$  that learns a shared representation for all treatments.
- A *R-Tower* associated with each individual treatment  $t$ , represented by  $R(\cdot, t; \theta_r)$  with the last layer being our proposed non-crossing quantile network.
- A *T-Tower*, a simple softmax layer that estimates the propensity vector,  $\pi(x; \theta_\pi) = \{P(T = t | X = x, \theta_\pi)\}_{t=0}^{M-1}$ .

# Model training: DNet

- For the  $R$ -Tower's, we consider quantile Huber loss or check loss  $\ell_{\gamma_k}$ :

$$\ell_q(R(b(x), t; \theta_r), y) = \frac{1}{K} \sum_{k=1}^K \ell_{\gamma_k}(y - q_{\gamma_k}(b(x), t)),$$

where  $q_{\gamma_k}(b(x), t)$  is the  $k$ th quantile output of  $R(b(x), t; \theta_r)$  under treatment  $t$ .

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- For the *T-Tower's*, we consider the cross entropy loss

$$\ell_{ce}(\pi(b(x); \theta_\pi), t) = \frac{1}{M} \sum_{k=0}^{M-1} t^{(k)} \log(\pi(b(x); \theta_\pi)^{(k)}), \quad (2)$$

where  $\mathbf{t} = (t^{(0)}, t^{(1)}, \dots, t^{(M-1)})^T$  is the one-hot vector of treatment, and  $\pi(b(x); \theta_\pi) = (\pi(b(x); \theta_\pi)^{(0)}, \pi(b(x); \theta_\pi)^{(1)}, \dots, \pi(b(x); \theta_\pi)^{(M-1)})^T$  is the predicted score.

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- For the  $R$ -Tower's, we consider quantile Huber loss or check loss  $\ell_{\gamma_k}$ :

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- For the  $T$ -Tower's, we consider the cross entropy loss

$$\ell_{ce}(\pi(b(x); \theta_\pi), t) = \frac{1}{M} \sum_{k=0}^{M-1} t^{(k)} \log(\pi(b(x); \theta_\pi)^{(k)}), \quad (2)$$

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- The final loss of DNet for on sample  $\{(x_i, t_i, y_i)\}_{i=1}^N$  is given by

$$\mathcal{L}_N(b, R, \pi) = \frac{1}{N} \sum_{i=1}^N \ell_q(R(b(x_i), t_i; \theta_r), y_i) + \omega \ell_{ce}(\pi(b(x_i); \theta_\pi), t_i),$$

where  $\omega$  is a weight parameter that balances the two loss components.

# Learning Guarantee: Assumption

- Define the target function of the *BaseNet*, *R-Tower* and the *T-Tower* to be  $b_0$ ,  $R_0$  and  $\pi_0$  respectively, which satisfy

$$(b_0, R_0, \pi_0) = \arg \min_{(b, R, \pi)} \mathcal{L}(b, R, \pi).$$



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- Let  $\hat{b}_N, \hat{R}_N$  and  $\hat{\pi}_N$  denote the empirical risk minimizer of the empirical loss, i.e.,

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## Assumption

- (C1) : The domain of the input of  $b_0$  is  $\mathcal{X} = [0, 1]^d$ . The probability distribution of  $X$  is absolutely continuous w.r.t the Lebesgue measure.
- (C2) : The target  $b_0$  is  $\beta_b$ -Hölder smooth with constant  $B_b$ .
- (C3) : The target  $R_0$  is  $\beta_R$ -Hölder smooth with constant  $B_R$ .
- (C4) : The target  $\pi_0$  is  $\beta_\pi$ -Hölder smooth with constant  $B_\pi$ .

# Learning Guarantee

## Theorem (Non-asymptotic Upper bounds)

For any integers  $N_b, M_b, N_R, M_R$  and  $N_\pi, M_\pi$ , let widths and depths in  $\mathcal{F}_b, \mathcal{F}_R, \mathcal{F}_\pi$  be  $\mathcal{W}_b = 38(\lfloor \beta_b \rfloor + 1)^2 d_1 d_0^{\lfloor \beta_b \rfloor + 1} N_b \log_2(8N_b)$ ,  $\mathcal{D}_b = 21(\lfloor \beta_b \rfloor + 1)^2 d_0^{\lfloor \beta_b \rfloor + 1} M_b \log_2(8M_b)$ ,  $\mathcal{W}_R = 38(\lfloor \beta_R \rfloor + 1)^2 K d_1^{\lfloor \beta_R \rfloor + 1} N_R \log_2(8N_R)$ ,  $\mathcal{D}_R = 21(\lfloor \beta_R \rfloor + 1)^2 d_1^{\lfloor \beta_R \rfloor + 1} M_R \log_2(8M_R)$ ,  $\mathcal{W}_\pi = 38(\lfloor \beta_\pi \rfloor + 1)^2 M d_1^{\lfloor \beta_\pi \rfloor + 1} N_\pi \log_2(8N_\pi)$ ,  $\mathcal{D}_\pi = 21(\lfloor \beta_\pi \rfloor + 1)^2 d_1^{\lfloor \beta_\pi \rfloor + 1} M_\pi \log_2(8M_\pi)$ , then for any  $\delta > 0$ , with probability at least  $1 - \delta$

$$\mathcal{R}(\hat{b}_N, \hat{R}_N, \hat{\pi}_N) = \mathcal{L}(\hat{b}_N, \hat{R}_N, \hat{\pi}_N) - \mathcal{L}(b_0, R_0, \pi_0)$$

$$\begin{aligned} &\leq 6B_R \{(S_b + S_R)(\mathcal{D}_b + \mathcal{D}_R)(d_0 + 1) \log(N \max\{\mathcal{W}_b, \mathcal{W}_R\})\}^{1/2} N^{-1/2} \\ &+ 6\omega(\log(M) + 2B_\pi) \{(S_b + S_\pi)(\mathcal{D}_b + \mathcal{D}_\pi) d_0 \log(N \max\{\mathcal{W}_b, \mathcal{W}_\pi\})\}^{1/2} N^{-1/2} \\ &+ 6(\omega(\log(M) + 2B_\pi) + B_R) \{\log(4 \max\{M, K\}/\delta)\}^{1/2} (2N)^{-1/2} \\ &+ 18B_R (\lfloor \beta_R \rfloor + 1)^2 d_1^{\lfloor \beta_R \rfloor + 1 + (\beta_R \vee 1)/2} (N_R M_R)^{-2\beta_R/d_1} \\ &+ 18\omega B_\pi (\lfloor \beta_\pi \rfloor + 1)^2 d_1^{\lfloor \beta_\pi \rfloor + 1 + (\beta_\pi \vee 1)/2} (N_\pi M_\pi)^{-2\beta_\pi/d_1} \\ &+ 18(B_R + \omega B_\pi) B_b (\lfloor \beta_b \rfloor + 1)^2 d_0^{\lfloor \beta_b \rfloor + 1 + (\beta_b \vee 1)/2} (N_b M_b)^{-2\beta_b/d_0}, \end{aligned}$$

where  $d_0$  and  $d_1$  is the dimension of the input and output respectively of neural networks in  $\mathcal{F}_b$ .

# Learning Guarantee

## Corollary

Suppose the conditions in previous Theorem hold and  $\beta_b/d_0 < \min\{\beta_R/d_1, \beta_\pi/d_1\}$ . Let  $N_b = N_R = N_\pi = 1$ , and  $M_b = N^{d_0/[2(d_0+2\beta_b)]}$ ,  $M_R = N^{d_1/[2(d_1+2\beta_R)]}$ ,  $M_\pi = N^{d_1/[2(d_1+2\beta_\pi)]}$ . Then then for any  $\delta > 0$ , with probability at least  $1 - \delta$ ,

$$\begin{aligned} \mathcal{R}(\hat{b}_N, \hat{R}_N, \hat{\pi}_N) &\leq C_0[B_R + \omega(\log(M) + 2B_\pi)](\log N)^3 N^{-\beta_b/(2\beta_b+d_0)} \\ &\quad + 6(\omega(\log(M) + 2B_\pi) + B_R)\{\log(4 \max\{M, K\}/\delta)\}^{1/2} (2N)^{-1/2}, \end{aligned}$$

where  $C_0 > 0$  is a constant depending only on  $\beta_b, \beta_R, \beta_\pi, d_0, d_1, M$  and  $K$ . Simply

$$\mathcal{R}(\hat{b}_N, \hat{R}_N, \hat{\pi}_N) = O_p((\log N)^3 N^{-\beta_b/(2\beta_b+d_0)}).$$

- $d_0, d_1$  are the dimension of the covariate and embedded features,  $\beta_b, \beta_R, \beta_\pi$  are the smoothness of the targets  $b_0, R_0$  and  $\pi_0$ .

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Suppose the conditions in previous Theorem hold and  $\beta_b/d_0 < \min\{\beta_R/d_1, \beta_\pi/d_1\}$ . Let  $N_b = N_R = N_\pi = 1$ , and  $M_b = N^{d_0/[2(d_0+2\beta_b)]}$ ,  $M_R = N^{d_1/[2(d_1+2\beta_R)]}$ ,  $M_\pi = N^{d_1/[2(d_1+2\beta_\pi)]}$ . Then then for any  $\delta > 0$ , with probability at least  $1 - \delta$ ,

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- Assumed  $\beta_b/d_0 < \min\{\beta_R/d_1, \beta_\pi/d_1\}$  as in practice  $d_0$  is usually large and  $d_1$  extracted features is relatively small.

# Learning Guarantee

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Suppose the conditions in previous Theorem hold and  $\beta_b/d_0 < \min\{\beta_R/d_1, \beta_\pi/d_1\}$ . Let  $N_b = N_R = N_\pi = 1$ , and  $M_b = N^{d_0/[2(d_0+2\beta_b)]}$ ,  $M_R = N^{d_1/[2(d_1+2\beta_R)]}$ ,  $M_\pi = N^{d_1/[2(d_1+2\beta_\pi)]}$ . Then then for any  $\delta > 0$ , with probability at least  $1 - \delta$ ,

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where  $C_0 > 0$  is a constant depending only on  $\beta_b, \beta_R, \beta_\pi, d_0, d_1, M$  and  $K$ . Simply

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- $d_0, d_1$  are the dimension of the covariate and embedded features,  $\beta_b, \beta_R, \beta_\pi$  are the smoothness of the targets  $b_0, R_0$  and  $\pi_0$ .
- Assumed  $\beta_b/d_0 < \min\{\beta_R/d_1, \beta_\pi/d_1\}$  as in practice  $d_0$  is usually large and  $d_1$  extracted features is relatively small.
- Generally, the rate is  $O_p(N^{-\min\{\beta_b/(2\beta_b+d_0), \beta_R/(2\beta_R+d_1), \beta_\pi/(2\beta_\pi+d_1)\}})$  depends on ratios  $\beta_b/d_0$ ,  $\beta_R/d_1$ , and  $\beta_\pi/d_1$ .

# Implementation Variants

There are some variants of DNet implementations used to accommodate some real-world tasks.

- **Mono-DNet**

- We propose a monotonic DNet (Mono-DNet) by imposing the monotonic treatment constraint during the training phase.

- **ZI-DNet**

- Involving an auxiliary task for predicting whether the outcome is zero to predict response from a zero-inflated heavy-tailed distribution.

## Semi-synthetic Datasets

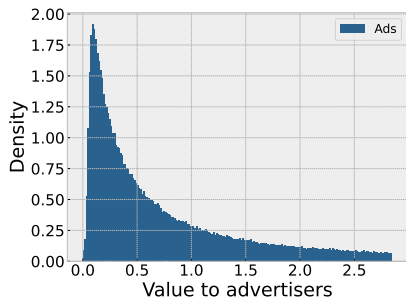
	IHDP		ACIC	
	$\sqrt{\epsilon_{PEHE}_{in}}$	$\sqrt{\epsilon_{PEHE}_{out}}$	$\sqrt{\epsilon_{PEHE}_{in}}$	$\sqrt{\epsilon_{PEHE}_{out}}$
TARNET	0.88	0.95	4.35	4.69
CFR Wass	0.71	0.76	3.10	3.42
CFR MMD	0.73	0.77	3.08	3.38
DragonNet	0.68	0.77	4.04	4.35
DNet	<b>0.49±0.02</b>	<b>0.56±0.03</b>	<b>1.87± 0.18</b>	<b>2.34± 0.15</b>

**Table:** Performance summary of IHDP (Infant Health and Development Program) and ACIC (2019 Atlantic Causal Inference Conference competition). *in* stands for train and validation datasets while *out* stands for test set. PEHE denotes the Precision in Estimation of Heterogeneous Effect (PEHE) as the evaluation metric.

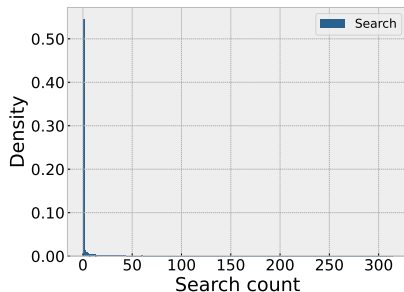


# Real Data

To evaluate the effectiveness of the proposed DNet architecture in real-world scenarios, we conduct online randomized controlled experiments and collect two datasets from a leading technology company.



(A) Ads.



(B) Search.

Figure: Histograms of outcomes in Ads/Search datasets. .

## Real Data: DNet

	Ads	Search
TARNET	$0.53 \pm 0.03$	$1.12 \pm 0.05$
CFR Wass	$0.48 \pm 0.05$	$0.89 \pm 0.04$
CFR MMD	$0.49 \pm 0.03$	$0.87 \pm 0.03$
DragonNet	$0.56 \pm 0.03$	$1.13 \pm 0.05$
DNet	<b><math>0.59 \pm 0.02</math></b>	<b><math>1.16 \pm 0.04</math></b>

Table: Average AUUC of all treatments for Ads and Search datasets.

# Real Data: Mono-DNet

	T=1	T=2	T=3	T=4	Mean
DNet	0.53	0.58	0.68	0.58	0.59
Mono-DNet	<b>0.70</b>	<b>0.70</b>	<b>0.84</b>	<b>0.79</b>	<b>0.76</b>

**Table:** The Areas Under Uplift Curve (AUUC) of DNet and Monotonic-DNet models on value to advertiser in the ads dataset.

## Real Data:ZI-DNet

	T=1	T=2	T=3	T=4	
DNet	0.84	1.02	0.96	1.05	
ZI-DNet	<b>0.90</b>	<b>1.12</b>	<b>1.04</b>	<b>1.11</b>	
	T=5	T=6	T=7	T=8	Mean
DNet	1.33	2.13	0.96	0.98	1.16
ZI-DNet	<b>1.52</b>	<b>2.26</b>	<b>1.13</b>	<b>0.96</b>	<b>1.26</b>

**Table:** AUUCs of DNet and ZI-DNet models on search counts in the search dataset.

# Ablation Study

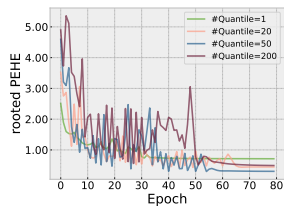


Figure: Validation PEHE versus training epochs.

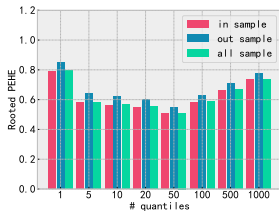


Figure: Rooted PEHE on IHDP dataset of models with different number of quantiles in NCQ Layer.

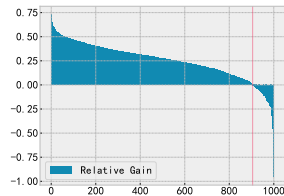
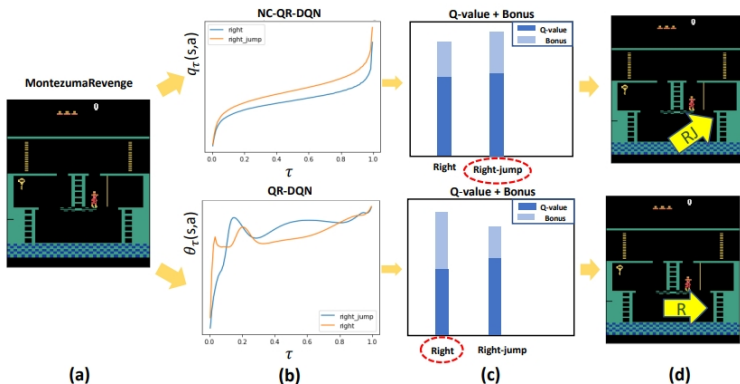


Figure: Relative differences of rooted PEHE on various tasks.

# Online Deployment

- In the rewarded ads example, the optimal policy based on DNet architecture was able to achieve 2.8% significant increases in value to advertisers,
- In the search example, ZI-DNet was able to improve the number of search counts by more than 13%.
- Additionally, the DNet model has been adopted by the monetization department to improve user experience, resulting in a significant 0.1% increase in user activity.

# Application to Distributional Reinforcement Learning



**Figure:** An Atari example to show how the crossing issue may affect the exploration efficiency.

# Application to Distributional Reinforcement Learning

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## Problem definition

We want to estimate the distribution of  $Z^\pi$  as well as get an optimal one  $Z^{\pi^*}$  in the sense that  $\mathbb{E}Z^{\pi^*} \geq \mathbb{E}Z^\pi$  for any  $\pi$ .

# Algorithm

---

## Algorithm 1 Distributional RL with fitted NC Iteration

---

**Require:** MDP  $(\mathcal{X}, \mathcal{A}, P, R, \gamma)$ , sampling distribution  $\sigma$ , # samples  $N$ , # quantile levels  $K$ , # iterations  $M$ , NC networks  $\mathcal{F}$ , the initial estimator  $Z^{(0)} = (Z_1^{(0)}, \dots, Z_K^{(0)})$ .

**for** iteration  $m = 0$  to  $M - 1$  **do**

Sample i.i.d. observations  $\{(x_i, a_i, r_i, x'_i)\}_{i \in [M]}$ .

Compute  $(\mathcal{T}Z_k^{(m)})_i = r_i + \gamma Z_k^{(m)}(x', a')$  where  $a' = \arg \max_{a \in \mathcal{A}} \sum_{k=1}^K Z_k^{(m)}(x', a)$

Update the estimation

$$Z^{(m+1)} \leftarrow \arg \min_{Z \in \mathcal{F}} \frac{1}{N} \sum_{i=1}^N \sum_{k=1}^K \sum_{j=1}^K \rho_{\tau_k} \left( (\mathcal{T}Z_j^{(m)})_i - Z_k(x_i, a_i) \right),$$

**end for**

Define policy  $\pi_M$  as the greedy policy with respect to  $Q^{(M)}$ .

**Output:** An estimator  $Z^{(M)}$  of  $Z^*$  and the policy  $\pi_M$

---

# Learning Guarantee: Assumptions

- Modify NQ networks  $\mathcal{F}_N$  for the value distribution estimation of distribution RL:

$$\mathcal{F}_N^{(RL)} = \{f : \mathcal{X} \times \mathcal{A} \rightarrow \mathbb{R} : f(\cdot, \mathbf{a}) \in \mathcal{F}_N \text{ for any } \mathbf{a} \in \mathcal{A}\}. \quad (3)$$

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## Assumption (Approximation efficiency characterization)

For any  $f \in \mathcal{F}_N^{(RL)}$  and any  $a, a' \in \mathcal{A}$ , the function  $R_\tau(\cdot, a) + \gamma f(\cdot, a')$  is  $\beta$ -Hölder smooth with constant  $B$ , where  $R_\tau(x, a)$  denotes the  $\tau$ -th conditional quantile of the reward given the state  $x$  and action  $a$ .



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## Assumption (Self-calibration)

There exist constants  $C > 0$  and  $c > 0$  such that for any  $|\delta| \leq C$  and  $m = 0, \dots, M - 1$ ,

$$|P_{\mathcal{T}Z^{(m)}|_{x,a}}((\mathcal{T}Z^{(m)})_\tau(x + \delta, a)) - P_{\mathcal{T}Z^{(m)}|_{x,a}}((\mathcal{T}Z^{(m)})_\tau(x))| \geq c|\delta|,$$

for all  $\tau \in (0, 1)$  and  $x \in \mathcal{X}$ ,  $a \in \mathcal{A}$  up to a negligible set, where  $P_{\mathcal{T}Z^{(m)}|_{x,a}}(\cdot)$  denotes the conditional distribution function of  $\mathcal{T}Z^{(m)}$  given  $x$  and  $a$  and  $(\mathcal{T}Z^{(m)})_\tau$  denotes the  $\tau$  conditional quantile given  $x$  and  $a$ .

# Learning Guarantee

## Theorem

Let  $\{Z^{(m)}\}_{m=0}^M$  be the iterates in Algorithm 1 using NQ networks  $\mathcal{F}_N^{(RL)}$ . Let the width and depth for networks be  $\mathcal{W} = 114(\lfloor \beta \rfloor + 1)^2(K + 1)(d_0)^{\lfloor \beta \rfloor + 1}$  and depth  $\mathcal{D} = 21(\lfloor \beta \rfloor + 1)^2(d_0)^{\lfloor \beta \rfloor + 1}N^{d_0/[2(d_0+2\beta)]} \log_2(8N^{d_0/[2(d_0+2\beta)]})$  and bound  $\mathcal{B} = \log(N)$  where  $N$  is the sample size. Denote  $Z^{\pi_M}$  by the action-value distribution w.r.t the greedy policy  $\pi_M$  from  $Z^{(M)}$ . Then

$$\|\mathbb{E}Z^{\pi_M} - \mathbb{E}Z^*\|_{1,\mu} \leq \frac{2c \cdot c_{M,\sigma,\mu}(K+2)^3\gamma}{(1-\gamma)^2} |\mathcal{A}|(\log N)^4 N^{-\beta/(2\beta+d_0)} + \frac{4\gamma^{M+1}}{(1-\gamma)^2} R_{\max}, \quad (4)$$

where  $c_{\mu,\sigma} > 0$  is a constant that only depends on the prob. dist.  $\mu$  and sampling dist.  $\sigma$  and  $c > 0$  is a universal constant.

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- Then prediction error has rate  $|\mathcal{A}|N^{-\beta/(2\beta+d_0)}$ , which is linearly in the cardinality  $|\mathcal{A}|$

# Application to Distributional Reinforcement Learning

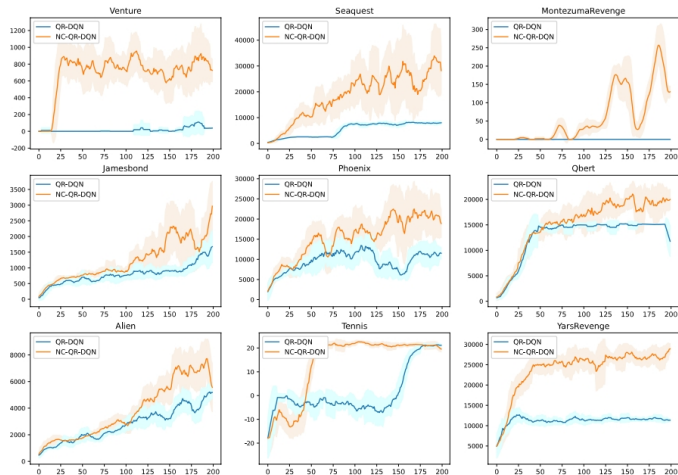


Figure: Performance comparison with QR-DQN. Each training curve is averaged by seeds.

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# Conclusion

- Non-crossing Quantile regression network.
  - Delta layer with ELU activation for non-negative outputs
  - Learning guarantees, faster rate with low-dim structured data
- Applications to Conditional Average Treatment Effect
  - 1 Extension to DNet, a robust non-crossing NN architecture for quantile ITE estimation with heavy-tailed outcomes.
  - 2 Two variants of DNet that lead to improved AUUC scores in real-world applications.
- Applications to Distributional Reinforcement Learning
  - 1 Making use of global information to ensure the batch-based monotonicity of the learned quantile function based on NQ network.



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# Thank you!



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