

OFFICE OF RESEARCH TECHNOLOGIES

**SWOT ANALYSIS ACTIONABLE STRATEGIES**

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|  | **OPPORTUNITIES****(external, positive)** | **THREATS****(external, negative)** |
| **STRENGTHS****(internal, positive)** | ***Strength-Opportunity strategies*** | ***Strength-Threat strategies*** |
| **WEAKNESSES****(internal, negative)** | ***Weakness-Opportunity strategies*** | ***Weakness-Threats strategies*** |