

OFFICE OF RESEARCH TECHNOLOGIES

**SWOT ANALYSIS ACTIONABLE STRATEGIES**

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|  | **OPPORTUNITIES**  **(external, positive)** | **THREATS**  **(external, negative)** |
| **STRENGTHS**  **(internal, positive)** | ***Strength-Opportunity strategies*** | ***Strength-Threat strategies*** |
| **WEAKNESSES**  **(internal, negative)** | ***Weakness-Opportunity strategies*** | ***Weakness-Threats strategies*** |