

News from the **RESOURCE HUB**

Effectively recruiting and enrolling study participants is often the most challenging aspect of executing a clinical research protocol. Set your study up for success by planning comprehensive recruitment strategies!

Participant Recruitment Resource Center

The NC TraCS Recruitment & Retention program recently published a Participant Recruitment Resource Center (PRRC): A SharePoint site which houses resources and templates for recruitment and retention planning, strategy, and material design.

Highlights of the resource center include:

- Guidance Document: [UNC Mass Email for Recruitment](#)
- Guidance Document: [Reimbursement, Incentives & Compensation for Participants](#)
- Tip Sheet: [Participant Retention](#)
- Templates: [Letters, Phone Scripts, Email, Flyers](#)
- Template: [Participant Screening and Enrollment Log](#)

[Click to Access the PRRC](#)

The PRRC will be regularly updated with new resources and is accessible to all UNC staff, faculty, and students. UNC Health staff can request access during their first visit to the site.