WELCOME
New Faculty!
Orientation Guide

These materials are intended to orient new faculty to the University of North Carolina School of Medicine and provide resources for additional information.

Topics covered in this slide deck include:

» Medical Foundation of North Carolina
Who are we?
What do we do?
Programs covered by The Medical Foundation

- Cancer
- Women’s Health
- Family Medicine
- Ophthalmology
- Kidney Center
- Children’s
- Men’s Health
- Psychiatry
- Center for Excellence in Community Mental Health
- Medical Education
- Global Health
- Autism Research Center
- Emergency Medicine
- Neurosciences
- Cardiovascular Medicine
- Arthritis
- Rheumatology, Allergy & Immunology
- Surgery
the CAMPAIGN for CAROLINA begins
56% Progress To Goal
47% Time Elapsed in Campaign

RAISED
$559.76
MILLION

GOAL
$1
BILLION

13,169
ALUMNI DONORS
Unit Initiatives

- Cancer
- Children’s
- Medical Education
- Neurosciences/Brain Health
- Global Health
- Precision Medicine
Unit Priorities

• Research
• Patient Care
• Advocacy and Outreach
• Education
• Faculty Support
• Capital Projects
• Greatest Need
FY18 - $149M RECORD YEAR
Progress year over year

Grandfathered: $19,073,000
FY 15: $118,100,100
FY 16: $133,000,000
FY 17: $116,000,000
FY 18: $149,640,911
Grateful Patient Program
Sources of Philanthropic Support

The Medical Foundation has resources to help identify prospective donors, build relationships, close opportunities, and communicate impact.

- Grateful patients and families
- Former medical students, residents and fellows
- Community friends
- Corporations
- Private foundations
Referrals and Introductions

**Expressions of Appreciation**
- What is the best way to say thank you (to you, your team)?
- What can I do to help?
- Can you tell me about your research?
- What are your plans to improve care/train residents/renovate facilities?

**Response/Introduction**
- Thank you.
- I’d like to ask my colleague, Leslie Nelson-Bernier, reach out to you. She knows my work well and would be glad to provide more information.
THANK YOU