

## Family Medicine News

### The Great Famgiving

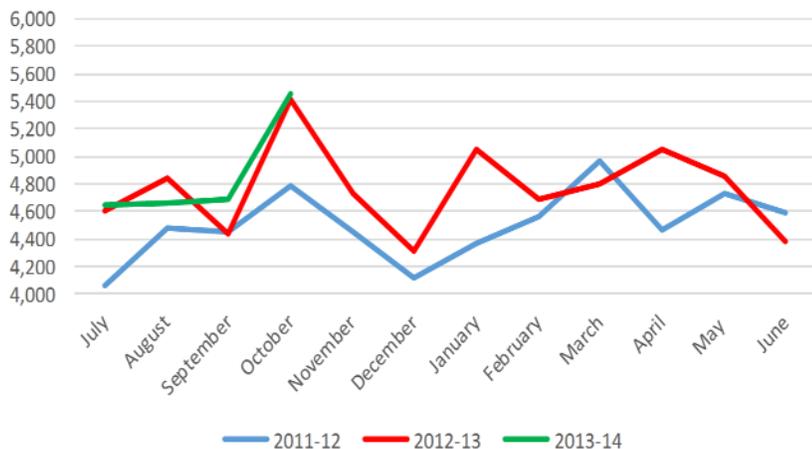
On Thanksgiving Eve, a group of patients arrived at the Family Medicine Center, not to have an appointment with their provider, but to share in a holiday meal. This year the Family Medicine Department hosted its first **Famgiving**, which hopefully will become an annual event. Providers and staff nominated patients who may not otherwise have been able to celebrate the Thanksgiving holiday. Patients, providers, and staff sat down together to enjoy the meal, fostering a sense of community among all of those who attended.

The feast was provided by generous donations from both inside and outside of the department. The residents raised money to purchase pre-cooked turkeys; PORCH donated 2 turkeys and sides; residents, faculty, and staff brought in sides and desserts; Mellow Mushroom donated pizzas; Med Deli donated chicken, salad, fruit, humus and pita; Spanky's provided bread rolls; Carolina Café supplied sweet potato biscuits; Long Beverage Incorporated, though a connection with one of the Patient Advisory Council members, provided drinks, and another council member provided the plates, cups, cutlery, tablecloths, and take home boxes.

Patients who were in need of food at home were provided with boxes of leftover food and grocery bags of canned/boxed goods. The food pantry was supplied by donations collected by PORCH, the Family Medicine Center, the School of Public Health, and the School of Social Work. The bags were put together the day before the event by a number of volunteers from the department. Many patients expressed their gratitude not only for the opportunity to share a meal together, but at this unexpected additional offering. Some of the bags that were not given out during the event will be available for patients through the care managers over the next month.

## Serving Our Community

Patient Visits Through 10/31/13



Month	2012-13	2013-14
July	4,606	4,639
August	4,843	4,655
September	4,437	4,691
October	5,414	5,450
November	4,728	
December	4,306	
January	5,044	
February	4,693	
March	4,799	
April	5,051	
May	4,858	
June	4,379	

# Faculty and Research News

## Available Resources

Please remember that our Research Administration program is available to anyone who is looking for support in applying for external funding to support research. Services provided by the program include pre-award assistance, budget creation, collection of supporting documents, monthly financial reports, and the creation and updating of Other Support documents.

If you have any questions, please direct them to our Research and Grants Manager, [Jean Russell](#).

## Published

**Jacque Halladay** and **Katrina Donahue** had the following article published:

**Halladay JR**, DeWalt DA, Wise A, Qaqish B, Reiter K, Lee SY, Lefebvre A, Ward K, Mitchell CM, **Donahue KE**. More Extensive Implementation of the Chronic Care Model Is Associated with Better Lipid Control in Diabetes. *Journal of the American Board of Family Medicine*. 2014;;27(1).

**Don Pathman** had the following article published:

**Pathman DE**, Goldberg L, Konrad TR, Morgan JC. State Repayment Programs for Health Care Education Loans. *Journal of the American Medical Association*. 2013;310(18):1982-1984. doi:10.1001/jama.2013.281644.

**Anthony Viera** had the following article published:

Beadles CA, Hassmiller-Lich K, **Viera AJ**, Greene SB, Brookhart MA, Weinberger M. Patient-centered medical homes and oral anticoagulation therapy initiation. *Medical Care Research Review*. 2013. doi: 10.1177/1077558713510563.

## Presentations

**Sylvia Becker-Dreps** presented "Rotavirus immunogenicity in 84 infants with and without breastfeeding withholding: a pilot study in Nicaragua" at the Vaccines for Enteric Diseases Conference in Bangkok, Thailand.

**Jacque Halladay** and **Katrina Donahue** presented "The Heart Healthy Lenoir Study: Exploring Associations between Subjective and Objective Socioeconomic Indicators with Medication Adherence and Patient Activation," a poster presentation at the North American Primary Care Research Group (NAPCRG) in Ottawa, Canada.

**Katrina Donahue**, **Alfred Reid**, **Ann Lefebvre** and **Warren Newton** presented "Tackling the Triple Aim while training the Future Primary Care Workforce," a podium presentation at North American Primary Care Research Group (NAPCRG) in Ottawa, Canada.

## Grants

**Margaret Gourlay** submitted and NIH RO1 Grant.

Title: Secondary Analyses of Osteoporosis Screening in Older Men (NIH RO1)

Dates: 7/1/2014-6/30/2017

Total: \$1,027,789

Summary: Specific aims of this project: 1) Compare time to first hip or clinical vertebral fracture vs. time to other-cause death according to age group in older men; 2) Compare the time to first hip or clinical vertebral fracture in older men with lower vs. higher baseline BMD T-scores; 3) Estimate the accuracy of fracture risk assessment scores without and with BMD to predict hip or major osteoporotic fracture in older men.

Impact: Successful completion of these aims will demonstrate that BMD screening in a high-risk group of older men will predict significant numbers of fracture cases, and will test whether risk factor assessment is a strong adjunct to BMD screening in men. These findings would provide a stronger evidence base for men's fracture prevention guidelines that are currently based on expert opinion.

## Appointed Positions

**Jeffrey Sonis** was appointed Vice Chair of the American Psychological Association PTSD Treatment Guideline Development Panel. He is the only primary care physician on the panel.

# Department and Research Programs

## Get Covered Carolina: Update

The “Get Covered Carolina” team here at UNC Family Medicine has been working hard to spread the word about how to get insurance coverage through the Marketplace. Currently, the team has had a total of 98 unique callers. A breakdown of this group by race includes 4 Asians, 38 African Americans, 6 Hispanics, 48 White, and 2 others. The average age of the group is 51 years old. These patients come from 19 counties across North Carolina including; Alamance(19), Brunswick(1), Caswell(1), Cumberland(2), Durham(10), Franklin(2), Granville(2), Guilford(10), Halifax(1), Harnett(3), Lee(5), Orange(25), Person(2), Randolph(3), Rockingham(1), Surry(1), Vance(1), Wake(17), and Warren(1). Of these patients 79 are self-pay, 17 have some type of Medicaid (or are pending for Medicaid), and 2 are Blue Cross Blue Shield. Unfortunately, due to all of the complications with the website progress, it has been very slow to get patients enrolled through the Marketplace. Still, the team remains hopeful that things will turn around especially since the deadline has been extended until December 23<sup>rd</sup>, 2013. The team has been planning a one day enrollment event on December 13<sup>th</sup>, where they are hoping to get 10 patients signed up for the marketplace in one afternoon. We are confident that the hard work the team has done will result in more patients getting covered!

## Turn Your Radio On!



### YOUR HEALTH®

UNC Family Medicine present Your Health, hosted by **Dr. Adam Goldstein** and **Dr. Cristy Page**. Your Health is a weekly, hour-long show providing you with vital health information in a manner that is comforting and convenient to understand. Listen each week as the doctors discuss the latest in health news and are then joined by a health expert, sharing information to help you enjoy better health. A complete listing of partnering stations are located on our website, [yourhealth.org](http://yourhealth.org) under “Please Tune In!”

## Program News

Congratulations to the **REACH** program for receiving funding from The Duke Endowment!

UNC Family Medicine recently received a **\$395,126** grant over the next three years from The Duke Endowment to fully implement the **REACH (Reaching out to Enhance the Health of Adults in their Communities and Homes) Program**, a home-based medical care service that extends the patient-centered medical home through the provision of high quality primary care and the coordination of health care services, particularly around transitions of care. The REACH Program, which is based on the Veterans Affairs Home Based Primary Care (HBPC) model, directly responds to the growing numbers of adults with complex chronic and progressively debilitating disease, who have difficulty accessing and maintaining health care, by providing high quality, home-based care.

**Timothy Daaleman**, DO, MPH (Program Director)

**Chrissy Kistler**, MD, MHS (Medical Director)

**Michelle Gibson**, RN, (Coordinator)

R E A C H

**Brad Wilson**, **Jean Russell**, and **Kevin Tate** each played key roles in helping to receive this funding.

## BP ELIGIBILITY MODIFICATION — ACTIVE PARTICIPANT SEARCH!

### Hypertension Research Program Recruitment

Just a reminder from the Hypertension Research Program, we are continuing to recruit participants for **Dr. Viera's** pilot study of **plasma renin activity (PRA) guided vs. generic combination therapy for hypertension**.

#### Eligibility:

Clinic BP of  $\geq 150$  mmHg systolic *OR*  $\geq 95$  mmHg diastolic

Provider recommends anti-hypertensive therapy (either as a new treatment plan or for a patient who has been off medication for at least one month)

Participants must also not: be pregnant, have diabetes requiring medication, have CAD or renal disease, have a history of gout or a known allergy to sulfonamide

#### Enrolled participants will receive:

Free BP medication for 5 months (standard, approved drugs)

Home BP monitor to keep

Close monitoring for response and potential side effects (including routine labs)



If you have a patient who you think may be eligible to participate, please let us (and your patient) know! Study coordinators **Emily Olsson** and **Kristin Stankevitz** can come down to talk to your patient at the time of the visit or follow-up with your patient by phone.

*Thank you for your continued support!*

## People in the News



As we all know, **Adam Goldstein** embarked on an incredible journey in October, by bicycling in the Arava Institute's ride for peace through education in Israel. Adam was kind enough to let us experience his adventures with him by posting photos and daily journals on the Your Health blog. While on his adventure, Adam wore a small head camera to capture his perspective. To view the video, click [here](#).

**Mark Gwynne** recently presented the Chapel Hill Town Council with a summary review of the Wellness@Work program, an initiative that aims to improve the quality of life for the town's employees. He stated that "the surest sign of success is on an individual basis...and getting others to quit smoking."

Wellness@Work has contributed to many Chapel Hill employees choosing health benefiting practices, such as Chapel Hill police officer, William Smith, who has lost 75 pounds in the last two years.

To read the article in the Daily Tar Heel, click [here](#).

Congratulations to **Ashley Rietz**! Ashley has been selected to receive a Robert C. Cefalo House Officer Award, which is the most coveted and competitive award given to House Officers at UNC Hospitals. Way to go, Ashley!



WCHL morning personality Ron Stutts interviewed our Nicotine Dependence Program treatment specialist, **Barbara Silver**, and patient, Lana Simons, on the morning news in honor of the Great American Smokeout, which was created by the American Cancer Society. This event occurs on the third Thursday of November each year, and it encourages smokers to quit or plan to quit. A round of applause is needed for your efforts in spreading the word of smoking cessation!



## UNC Family Medicine and the Affordable Care

Last month, **Sherry Hay** and her team made local news as their efforts were highlighted on Chapelboro.com. This month, Sherry, her team and **UNC Family Medicine** made headlines again in the Burlington Times – News. According to Linda Allison, county Department of Social Services Assistant Director, "UNC Family Medicine had assisted 18 residents from Alamance County with enrollment in the [Health Insurance] Marketplace." The North Carolina Institute of Medicine reports that Alamance County has 26,845 uninsured residents younger than 65 years of age. Of the 26,845 citizens, 10,870 adults between the ages of 18 and 64 are eligible to use the marketplace.

Although we have a long journey ahead of us, the work that UNC Family Medicine, Sherry, and her team are doing is instrumental in making sure the citizens of North Carolina have access to both health insurance and health care.

To view the article in the Burlington Times– News, click [here](#).