UNC DEPARTMENT of FAMILY MEDICINE

THE INTERCOM

November 2013

NEWSLETTER COMMITTEE: DAN CHEGASH & ERICA LLOYD

Family Medicine News

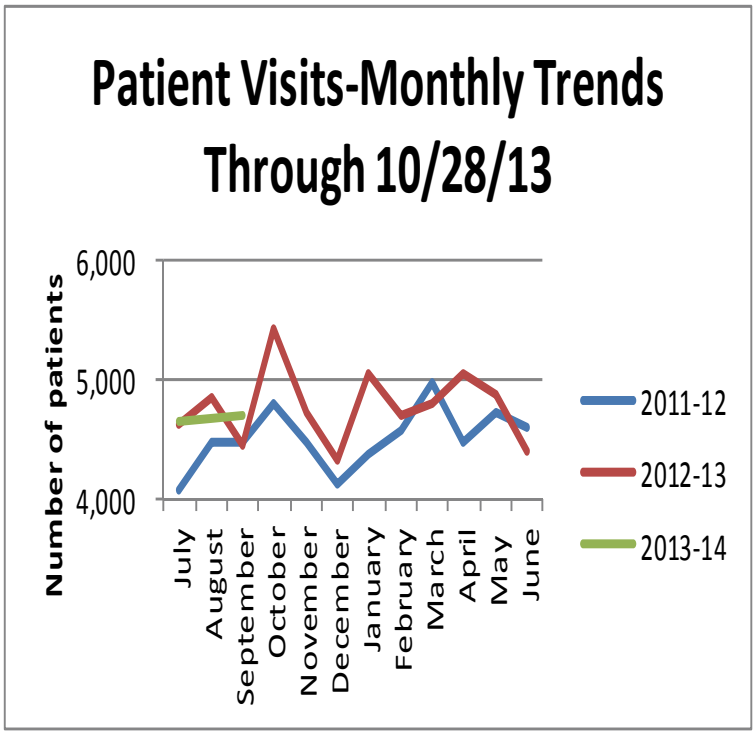
UNC Family Medicine and the Affordable Care Act

The on-line healthcare marketplace has been a sore spot for many people trying to obtain insurance coverage. With the mounting frustrations locally and throughout the nation, our very own Sherry Hay sheds light on the subject in "Some Warn Public Not To Panic Over Obamacare Glitches" on Chapelboro.com.

A team of folks at FM to include Sherry have been leading and/or participating in community events, such as phone banks and informational forums to education people about the Affordable Care Act and how it will impact them and their care. In addition to these community events, the team has been assisting patients in the enrollment process for the healthcare marketplace.

Sherry mentions that "one of the most concerning things is all of the misinformation that exists such as will someone in Washington be making a decision about [someone else's] healthcare, in lieu of that decision being made with their primary care provider. She states that this is "incorrect information." The take-away piece for those trying to become insured is that although there is concern and frustration about the on-line system, obtaining insurance coverage is important to accessing care and your health." Over time, the goal of the ACA is to improve quality and decrease costs in our national healthcare system. To read more, click here.

Serving Our Community



Month	2012-2013	2013-2014
July	4,606	4,639
August	4,843	4,655
September	4,437	4,691
October	5,414	
November	4,728	
December	4,306	
January	5,044	
February	4,693	
March	4,799	
April	5,051	
May	4,858	
June	4,379	
Total Visits YTD	57,158	13,985

Faculty and Research News

Available Resources

Please remember that our Research Administration program is available to anyone who is looking for support in applying for external funding to support research. Services provided by the program include pre-award assistance, budget creation, collection of supporting documents, monthly financial reports, and the creation and updating of Other Support documents.

If you have any questions, please direct them to our Research and Grants Manager, Jean Russell.

Submissions

Gary Asher submitted a proposal, "Interaction between curcumin & irinotecan in colorectal cancer chemotherapy" to the American Cancer Society.

Anthony Viera submitted a proposal concept, "Advancing Understanding of the Role of Renalase in Cardiovascular Disease," to the School of Medicine Translational Team Science Awards program.

Laura Tuttle and **Anthony Viera** submitted a $50K proposal, "Comparative Effectiveness of Ambulatory Blood Pressure Monitoring vs Usual Care for Diagnosing and Managing Hypertension: A Pilot Study," to NC TraCS.

Accepted

Halladay J, Donahue KE, Hinderliter A, Cummings DM, Cene C, Miller C, Garcia B, Tilman J, DeWalt D for the Heart Health Lenoir Research Team. Heart Health Lenoir Project-An Intervention to reduce disparities in hypertension control: Study Protocol (accepted BMC Health Services Research Oct 2013)

Donahue KE, Vu MB, **Halladay JR,** Miller C, Garcia B, Cummings DM, Cene CW, Hinderliter A, Little E, Rachide M and DeWalt D. Strategies for controlling blood pressure: patient and practice perspectives (accepted CDC Prev Chronic Dis Oct 2013)

McGrath LS , **Becker-Dreps S**, Pate V, Brookhart MA.Trends in antibiotic treatment of acute otitis media and treatment failure in children, 2000-2011 (accepted to *PLoSOne)*.

In Press

Gee MA, **Viera AJ**, Miller PF, Tolleson-Rinehart S. Functional capacity in men and women following cardiac rehabilitation. *Journal of Cardiopulmonary Rehabilitation and Prevention.*

Published

Fraher EP, Ricketts T, Lefebvre Ann, **Newton WP.** The Role of Academic Health Centers and Their Partners in Reconfiguring and Retooling the Existing Workforce to Practice in a Transformed Health System. *Academic Medicine*. 2013. doi: 10.1097 ACM.0000000000000024.

Hawes EM, Maxwell WD, White SF, Mangun J, Lin FC**.** Impact of an Outpatient Pharmacist Intervention on Medication Discrepancies and Health Care Resource Utilization in Posthospitalization Care Transitions**.** *Journal of Primary Care & Community Health.*

Holmes GM, Morrison M, **Pathman DE**, **Fraher E.** The Contribution of "Plasticity" to Modeling How a Community's Need for Health Care Services Can Be Met by Different Configurations of Physicians. *Academic Medicine*. 2013; doi: 10.1097/ ACM.0000000000000026

Page C, Hawes EM. Haemolytic anaemia after ingestion of Neem (Azadirachta indica) tea. *BMJ Case Reports*. 2013. doi:10.1136/ bcr-2013-200890.

Viera AJ, Sutton M. CrossWards USMLE Step 1 Board Review, 1st edition, (LWW). 2013.

Viera AJ, Sutton M. CrossWards USMLE Step 2 Board Review, 1st edition, (LWW). 2013.

Department and Research Programs

Turn Your Radio On!

YOUR HEALTH®

UNC Family Medicine present Your Health, hosted by **Dr. Adam Goldstein** and **Dr. Cristy Page**. Your Health is a weekly, hour-long show providing you with vital health information in a manner that is comforting and convenient to understand. Listen each week as the doctors discuss the latest in health news and are then joined by a health expert, sharing information to help you enjoy better health. A complete listing of partnering stations are located on our website, yourhealth.org under "Please Tune In!"

Faculty Development Fellowship

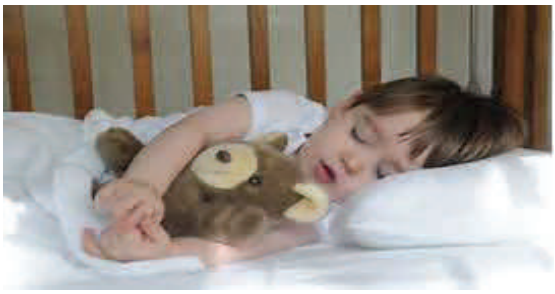
The UNC Faculty Development Fellowship is accepting applications for the 2014-2015 Fellowship Class. Priority deadline for early acceptance is **November 15, 2013**. Please encourage early-career faculty (within the first 3-5 years) to apply online. For more information email dawn_brock@med.unc.edu or call 919-966-3562. Thank you for your continued support of this important program!

Learning to Teach Your Child

FREE Fall Parenting Series at UNC Family Medicine 2013

UNC HEALTH CARE

FAMILY MEDICINE
Caring for the Course of your Life



Join us. Share your concerns. Learn tips and techniques for parenting.

Helping your baby and child learn to sleep at night:

Thursday, November 14, 6:00 – 7:30pm Sleep problems are an exhausting reality of parenting. Learn strategies for avoiding and treating sleep problems in babies, toddlers, and young children.

All sessions are **FREE** and take place at
UNC Family Medicine
590 Manning Drive – Chapel Hill, NC

Participation is limited.
Call Lisa Biggs at 843-7678 or
email: Lbiggs@unch.unc.edu now to reserve a seat.

Healthy Lifestyle

Balance your life and your health condition by signing up for the Living Healthy Workshop. Living Healthy is a *free* six week workshop geared towards people who suffer from a chronic disease and would like to take control of it in a healthy way while balancing everyday life.

The 2013 Fall Class Schedule has been released. We will be offering a fourth class in Pittsboro but details are not available yet. Please see the class offered:

October 2nd- November 6th

Wednesdays, 2:00pm-4:30pm

Western Chatham Senior Center

112 Village Lake Rd

Siler City, NC 27344

Experience the success of Living Healthy by following these three simple steps: Join, Learn & Take Control! For more information on classes and how to enroll, please contact **Kristie Howard** at (919) 843-8446.

BP ELIGIBILITY MODIFICATION — ACTIVE PARTICIPANT SEARCH!

Hypertension Research Program Recruitment

Just a reminder from the Hypertension Research Program, we are continuing to recruit participants for **Dr. Viera's** pilot study of **plasma renin activity (PRA) guided vs. generic combination therapy for hypertension**.

Eligibility:

Clinic BP of ≥ **150** mmHg systolic *OR* ≥ **95** mmHg diastolic

Provider recommends anti-hypertensive therapy (either as a new treatment plan or for a patient who has been off medication for at least one month)

Participants must also not: be pregnant, have diabetes requiring medication, have CAD or renal disease, have a history of gout or a known allergy to sulfonamide

Enrolled participants will receive:

Free BP medication for 5 months (standard, approved drugs)

Home BP monitor to keep

Close monitoring for response and potential side effects (including routine labs)

If you have a patient who you think may be eligible to participate, please let us (and your patient) know! Study coordinators **Emily Olsson** and **Kristin Stankevitz** can come down to talk to your patient at the time of the visit or follow-up with your patient by phone.

Thank you for your continued support!

Nutrition Update

Did you know that you can receive nutrition counseling from one of UNC's Registered Dietitians?

If you're on the State Health Plan, you can receive nutrition counseling with UNC Registered Dietitians for

Healthy eating for you and your family

Controlling your blood pressure

Managing your cholesterol

Losing weight

Preventing or managing diabetes, and many other nutrition issues or concerns.

Visits usually include individualized nutrition assessment, goal setting, estimation of nutrition needs, and meal planning. Follow-up visits track progress and fine tune the nutrition plan.

For more information contact, Susannah Southern at the UNC Family Medicine Building (http://www.med.unc.edu/fammed/about-us/visit-us-directions-hours) at ssouth@unch.unc.edu or 919-966-6875.

Buzz Worthy...

Travel Reimbursements

All travel and other reimbursement requests, require a receipt of payment from the vender. A monthly credit card statement is not sufficient documentation to process a reimbursement request". Failure to provide a receipt will result in the departments inability to process your reimbursement request.

Rental Car Insurance Policy

Per UNC Travel Expenses Policy a receipt and statement of justification are required for reimbursement of rental cars-the actual expense is reimbursable excluding insurance and collision damage waiver. For additional information, click here.