Teaching, Leading, & Transforming Care
UNC Faculty Development Conference
March 8 & 9, 2019
William & Ida Friday Center | Chapel Hill, NC

Provided by
Area Health Education Center
Connecting People, Education, and Health
in partnership with
SCHOOL OF MEDICINE
Family Medicine
Upon completion of this educational activity, participants will be able to:

- Describe the importance and advantages of tightly integrating clinical learning environment and medical education
- Define the importance of faculty development in preparing for integration of health system science into medical education
- Relate the linkage of the clinical environment and curriculum as critical to the future of primary care
- Define components of value-based care delivery and identify opportunities to increase value
- Apply Bodenheimer’s Building Blocks for High Performing Primary Care to assess readiness and implement clinical transformation to improve care delivery and enhance learning
- Implement innovative teaching styles to increase learner satisfaction and knowledge retention
- Evaluate large-scale clinical transformation projects by applying quality improvement methodology
- Define steps to becoming effective mentors

Target Audience: Physicians, mid-level providers, and any interested healthcare professional motivated to build effective teaching practices, as well as improve healthcare delivery through transformative models of quality improvement, business practices and engaged leadership.
Friday March 8

8:00 – 9:00 a.m.  Registration & Check-in
9:00 – 9:15 a.m.  Welcome, Opening Remarks
Tommy Koonce, MD, MPH
Faculty Development Fellowship Director

9:15 – 10:15 a.m.  Educational Leadership: The Power to Transform
Beat Steiner, MD, MPH

10:15 – 10:30 a.m.  Break

10:30 – 11:30 a.m.  The Transition to Value:
Owning our Disruptive Innovation
Mark Gwynne, DO

11:30 a.m. – 1:00 p.m.  Huntley Lecture & Luncheon
The Healthcare Delivery System as Medical Education’s Foundation:
Take Two on “The Clinic is the Curriculum”
Libby Baxley, MD

1:00 – 1:10 p.m.  Transition to Break-Out Rooms

1:10 – 2:00 p.m.  Concurrent Sessions
1) Re-invigorating the Resident Conference Series
Aaron Lambert, MD; Sandy Robertson, PharmD; Bobby Scott, MD; Andrew Nance, MD

2) Half-Full or Half-Empty? How to Fill Your Learner’s Glass
Anthony Wilson, MD; Christienne P. Alexander, MD, FAAFP; Tracey Williams, MD; Jeff Walden, MD

3) Primary Care Re-Design in a Family Medicine Residency
Corey Lyon, DO

2:00 – 2:10 p.m.  Transition Break

2:10 – 3:00 p.m.  Break Outs

1) Implementation of a Comprehensive Educational Program Plan for Resident Proficiency in No-Scalpel Vasectomy
Anthony Wilson, MD

Implementing an Educational Program Plan for LGBTQ populations in Residency Education
Mallory McClester-Brown, MD

2) A Mentor’s Mantra: Better than Yourself
Clark Denniston, MD

3) Universal Threads: Common Components of Didactic Lectures, Flipped Classrooms, Precepting, and Every Other Effective Teaching Strategy
Todd Zakrjasek, PhD

3:00 – 3:15 p.m.  Transition Break

3:15 – 4:15 p.m.  Marvin Gaye and the Quest for the Holy Grail
Sam Weir, MD

4:15 – 4:30 p.m.  Q&A; Debrief the Day

4:30 p.m.  Day 1 Adjourn

6:00 – 8:00 p.m.  Fellowship Alumni Dinner, Rizzo Center
ALUMNI: Click HERE to register separately

Saturday March 9

8:00 – 8:30 a.m.  Registration & check-in

8:30 – 11:30  Building Blocks for High Performing Primary Care
Tommy Koonce, MD, MPH; Dana Neutze, MD, PhD; Mark Gwynne, DO; Sam Weir, MD

11:30 a.m.  Adjourn
CME Credit

Disclosure: Greensboro AHEC adheres to the ACCME, ACPE and ANCC Standards regarding industry support of continuing education. Disclosure of the planning committee and faculty’s commercial relationships, if any, will be made known at the time of the activity. Speakers will also state when off-label or experimental use of drugs or devices is incorporated in their presentation.

Accreditation: This activity has been planned and implemented in accordance with the Essentials and Standards of the North Carolina Medical Society (NCMS). The Greensboro AHEC is accredited by the NCMS to provide continuing medical education for physicians.

Credit: The Greensboro Area Health Education Center (AHEC) designates this live activity for a maximum of 9.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Registration Fees (Deadline: March 1)
Whole Conference, including Huntley Lecture & Luncheon
Register on or before Feb 15 ............................................. $150
Register after Feb 15 .............................................................$175

Register HERE for the conference

Alumni Dinner .......................................................... $50 per person
Register HERE for the dinner

Hotel Information
A block of rooms is available at Courtyard Marriott located at 100 Marriott Way, Chapel Hill, NC for $119/night. Call (919) 883-0700 and mention “UNC Family Medicine.”

Faculty

Featured Speaker & Huntley Lecturer
Libby Baxley, MD ~ Fellowship Class of 1988
Senior Vice President, American Board of Family Medicine

Tommy Koonce, MD, MPH ~ Fellowship Class of 2004
Medical Director of Outpatient Services
Faculty Development Fellowship Director

Beat Steiner, MD, MPH
Senior Associate Dean for Medical Student Education
President, Society of Teachers of Family Medicine (STFM)

Dana Neutze, MD, PhD ~ Fellowship Class of 2013
Director of Quality Improvement & Population Health
UNC Department of Family Medicine

Mark Gwynne, DO ~ Fellowship Class of 2011
Medical Director, UNC Health Alliance

Sam Weir, MD ~ Past Fellowship Director
Director of Practice Quality, Innovation & Population Health, UNC Physicians

Todd Zakrajsek, PhD
Faculty Development Fellowship Associate Director
UNC Department of Family Medicine

Clark Denniston, MD
Faculty Development Fellowship Faculty Since 1997
Executive Associate Dean of GME
UNC School of Medicine

Mallory McClester-Brown, MD ~ Fellowship Class of 2016
Residency Director, UNC Department of Family Medicine

Anthony Wilson, MD ~ Fellowship Class of 2015
University of Tennessee Graduate SOM

Corey Lyon, DO ~ Fellowship Class of 2009
Associate Vice Chair of Clinical Affairs &
Associate Director of Residency, University of Colorado SOM

Christienne P. Alexander, MD, FAAFP ~ Fellowship Class of 2015
Assistant Professor, Department of Family Medicine and Rural Health Florida State University College of Medicine

Tracy Williams, MD ~ Fellowship Class of 2015
University of Kansas School of Medicine

Jeff Walden, MD ~ Fellowship Class of 2015
Cone Health Family Medicine Residency

Aaron Lambert, MD ~ Fellowship Class of 2016
Clinical Associate Professor, Carolinas Healthcare Systems
Cabarrus Family Residency Program

Sandy Robertson, PharmD
Cabarrus Family Residency Program

Bobby Scott, MD ~ Fellowship Class of 2017
Cabarrus Family Residency Program

Andrew Nance, MD
Cabarrus Family Residency Program