

# General Information

## CONTINUING MEDICAL EDUCATION

This event will offer up to 8 hours of CME.

## REGISTRATION

To ensure space and availability, preregistration is required for all events.



Use this QRL, visit

[go.unc.edu/FamMedReunion](http://go.unc.edu/FamMedReunion), or return the attached registration form along with remittance to UNC Family Medicine.

## LOCATION & PARKING

The John T. Henley Lecture will be held in the auditorium of the William B. Aycock Family Medicine Building at 590 Manning Drive, Chapel Hill, NC (at the intersection of Manning Drive and 15-501). Parking is available in the S-11 lot, accessible off of Skipper Bowles Drive.

## ACCOMMODATIONS

The Department of Family Medicine has reserved rooms for alumni and friends at the Chapel Hill Courtyard by Marriott. The reunion rate is \$154 and includes a full breakfast for two.

Hotel Directly: 1-919-883-0700

<http://go.unc.edu/ReunionHotel>

Ask for UNC Family Medicine Alumni Reunion. In order to get the group rate, reservations need to be made by **September 16, 2019.**

## Other Area Hotels Include:

Residence Inn 919-933-4848

Rizzo Center 919-913-2098

Aloft 919-932-7772

Franklin Hotel 919-442-9000

## ALUMNI BANQUET

The Friday evening reception and dinner, included in registration, will be held at the Meadowmont Grill at the Rizzo Conference Center (150 Dubose Home Lane, Chapel Hill; 919-913-2098).

## QUESTIONS?

Email [reid\\_johnson@med.unc.edu](mailto:reid_johnson@med.unc.edu)

Presort  
1st Class  
US Postage  
**PAID**  
Permit #71  
Chapel Hill, NC

RETURN SERVICE REQUESTED

 **SCHOOL OF MEDICINE**  
Family Medicine

Campus Box 7595  
Chapel Hill, NC 27599-7595

 **SCHOOL OF MEDICINE**  
Family Medicine

*2019 UNC Family Medicine  
Alumni & Friends Weekend*

## A Roadmap to Value Based Care

*Featuring the John T. Henley  
Lecture, CME Conference,  
Dinner & Reception*

*for Alumni & Friends of  
UNC Family Medicine  
Preventive Medicine Alumni Invited*

*The Department of  
Family Medicine  
The University of  
North Carolina  
at Chapel Hill*

October 4-5, 2019

Register online at [go.unc.edu/FamMedReunion](http://go.unc.edu/FamMedReunion)  
or return this form with payment

**DEADLINE: September 27, 2019**

Name \_\_\_\_\_ Class Year \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_

E-mail \_\_\_\_\_

Name of spouse/guest(s) \_\_\_\_\_  
\_\_\_\_\_

	# Attending	Total \$
<b>CME Program</b>		
Reception & All Meals	# _____ x \$325.00	\$ _____
Attending:	<input type="checkbox"/> All sessions <input type="checkbox"/> Friday only <input type="checkbox"/> Saturday only	
Friday Reception & Dinner Only/Guests	# _____ x \$65.00	\$ _____
Student/Resident Rate	# _____ x \$25.00	\$ _____
Attending:	<input type="checkbox"/> All sessions <input type="checkbox"/> Dinner only <input type="checkbox"/> Friday only <input type="checkbox"/> Saturday only	
<b>Total</b>		\$ _____

Method of Payment:

- Check Made Payable to  
UNC Department of Family Medicine
- Visa  MasterCard  American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

3-Digit Security Code on Back of Card \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

**Return to:**

UNC Family Medicine  
CB 7595 • Chapel Hill, NC 27599-7595  
phone: (984) 974-4898  
e-mail: [reid\\_johnson@med.unc.edu](mailto:reid_johnson@med.unc.edu)

Registration

# Friday, October 4

## A Roadmap to Value Based Care Agenda

- 11:30 **Registration & Lunch**
- 12:00 **John T. Henley Lecture**  
**Terry "Lee" Mills MD, MMM, CPE**  
Medical Director for Primary Care at St. John Clinic in Tulsa, OK  
Moderated by **Margaret Helton, MD**  
Interim Chair of UNC Family Medicine
- 1:15 **Break**
- 1:30 *So You Want to Go to Value Based Care Overnight?*  
**Tommy Koonce, MD, MPH**  
UNC Family Medicine
- 2:10 *Behavioral Health – Carve Out, Carve Up or Integrate?*  
**Linda Myerholtz, PhD**  
UNC Family Medicine
- 2:50 **Break**
- 3:05 *Virtual Care: Business vs Primary Care Models*  
**Bob Gianforcaro, DO**  
Executive Director for Population Health & Virtual Care at UNC Health Care
- 3:45 Alumni Presentations  
*Rachel Hines, MD, MPH – DPC Model*  
*Matt Oettinger, MD, MBA – Alternative Models*
- To apply for a presentation contact [reid\\_johnson@med.unc.edu](mailto:reid_johnson@med.unc.edu)**



## Reception & Dinner

Honoring **Edward J. Shahady, MD**  
Chair Emeritus

6:00 pm ~ Meadowmont Courtyard & Grill



# Saturday, October 5

- 8:00 **Breakfast with Physician Authors**
- 9:00 *Value Based Care for Learners*  
**Kelly Bossenbroek Fedoriw, MD**  
UNC Family Medicine
- 9:40 *Measuring and Incentivizing Quality*  
**Dana Neutze, MD, PhD**  
UNC Family Medicine
- 10:20 **Break**
- 10:35 *Ethics in Value Based Care*  
**Peter Ubel, MD**  
Professor of Business, Public Policy and Medicine at Duke University
- 11:15 **Featured Speaker**  
*How the Accountable Care Organization is Shaping How We View Value Based Care*  
**Mark Gwynne, DO**  
President, UNC Health Alliance and UNC Senior Alliance
- 12:00 **Concluding Remarks/Adjourn**  
Boxed Lunch Available



Sponsored by

UNC | SCHOOL OF MEDICINE  
Family Medicine

UNC  
HEALTH CARE

**Network Physician Recruitment**  
Email: [physicianrecruitment@unchealth.unc.edu](mailto:physicianrecruitment@unchealth.unc.edu)  
Career page: <https://careers-unchealth.icims.com>