



## Jessica Smith, MPM

### Manager of Department Residency Programs

---

Jessica Smith is the Residency Coordinator for the #2 ranked UNC Chapel Hill Family Medicine Residency Program. She attended the University of North Carolina Chapel Hill for her undergraduate degree in Communication Studies and Psychology and continued her education at Western Carolina University where she obtained her Masters in Project Management. Jessica started working at the University of North Carolina in 2006 for Academic Advising where she developed her interest in working with students and adult learners. In 2011, she transitioned to Residency Manager in the Department of Family Medicine. She has managed the program for nine years, guiding the residency through an almost 50% increase in the number of graduates, the addition of a rural underserved track, and the recent approval of a second rural track. She was recently promoted to Manager of Department Residency Programs, overseeing all ACGME accredited programs housed in the department. She loves the culture of family medicine, the innovative department she works in, and most importantly, working with her residents and watching them develop.

GO HEELS!



**Amanda Harvey, MS**

Assistant Residency Coordinator, Family Medicine  
Residency Coordinator, Preventive Medicine

Hello! I'm Amanda Harvey, and I am an assistant coordinator for the Family Medicine Residency as well as the Coordinator for the Preventive Medicine Residency. I am from the mountains of NC, but I spent about seven years abroad with the foreign service before returning to the state in 2016. My background is in Anthropology, with a Master's degree in Cultural Sustainability. I've worked in archaeology, museums, federal grant and budget administration, and international education, but Graduate Medical Education has been most rewarding because I get to work with future leaders in Family Medicine and Public Health. In my spare time, I enjoy writing, hiking, reading, fabric arts, volunteering for digital archival work, and exploring new places with my husband and our two cats.



## Ashley Heidinger

Assistant Residency Coordinator, FQHC Track  
Program Coordinator, Primary Care Sports  
Medicine Fellowship

Hello! My name is Ashley Heidinger, and I'm an assistant residency coordinator for the Federally Qualified Health Center (FQHC) Track, and the program coordinator for the Primary Care Sports Medicine Fellowship. I am originally from the Charlotte, NC area, but moved to the Triangle in 2018. My background is in medical office administration, but I recently pivoted to Graduate Medical Education and have found this to be most fulfilling because I get to be a part of helping our learners become leaders and forge the path for Family Medicine! I have been a Tarheel since 2019 and joined the Department of Family Medicine in 2021. I enjoy testing new recipes, binging on Netflix and Hulu, and spending time in the NC mountains with my husband and our pug, Bristol.