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SCHOOL OF MEDICINE
Family Medicine

April 2021 Intercom

New clinical leaders announced



Rita Lahlou, MD: Medical Director of FMC Chapel Hill

Rita has been named Medical Director of the Family Medicine Center in Chapel Hill. She brings new ideas from her experience in Oregon and is committed to making the Family Medicine Center a welcoming place for staff, faculty, learners, and patients.



Ashley Rietz, MD: Assistant Medical Director of FMC Chapel Hill

Ashley will serve as the new Assistant Medical Director of the Family Medicine Center in Chapel Hill. She will partner with Dr. Lahlou, bringing innovative leadership with a special focus on the experience of women and children in our clinic.



Karen Halpert, MD: Vice Chair for Clinical Excellence

Karen's new title better reflects her expanded portfolio of responsibilities in the clinics and across multiple service lines and locations. She will serve as the clinical leader and will work collaboratively with our service line leaders to continue our tradition of excellence and to integrate our many clinical missions through her role as manager of faculty time via the "grid."



Dana Neutze, MD, PhD: Director of Quality Improvement and Population Health

Dana will continue as Director of Quality Improvement and Population Health with a physician leadership focus on system goals and contractual metrics. She will partner with our Director of Population Health Clinical Services (Rayhaan Adams) and continue to lead the resident and medical student curriculum in quality improvement.



Justin Lee, MD: Director of Clinical Operations for Sports Medicine

As the new Director of Clinical Operations for Sports Medicine, Justin will help with schedules of the sports medicine team across both the Chapel Hill and Durham sites, and oversee other operational issues related to sports medicine.



Rayhaan Adams, MSW, LCSW: Director, Population Health Clinical Services

In this new role, Rayhaan will continue to oversee FMC's Population Health program while simultaneously driving the overall strategy, operational performance and outcomes of population health and care management initiatives across the Faculty Physicians (FP) primary care and sub-specialty departments.

Jenny Richards promoted to Administrative Support Specialist & Credentialing Coordinator

Jenny Richards has been promoted to Administrative Support Specialist & Credentialing Coordinator for Family Medicine! This role was previously held by Lyn Gilbert. In her new role, Jenny will provide executive level administrative support to the Vice Chair for Administration, coordinate credentialing activities, serve as the primary contact for the statewide Wildacres retreat, and assist with many other projects and administrative activities.



Vielot recipient of Simmons Scholar Award

Congratulations to Nadja Vielot, PhD, on being named a 2021 Simmons Scholar. Since its launch in 1994, the Simmons Scholars Program has offered support to faculty members from groups traditionally underrepresented in medicine, while also placing an emphasis on building a community of scholars that spans multiple disciplines.

The scholarship will provide Vielot with 3 years of salary support, structured mentorship, and career and leadership development opportunities. Chineme Enyioha, MD, MPH, was also honored as a Simmons Scholar in 2019.



Allison Hollowell awarded Family Medicine Senior Award

Congratulations to Allison Hollowell, who was selected as the 2021 Family Medicine Senior Award winner!

It was a tight race with so many wonderful graduates this year, but here are some of the comments about Allison that put her over the top:



“Allison was clearly one of the most outstanding medical students we have had the pleasure of working with in the Chatham Emergency Department. She performed at the level of an excellent intern--even surpassing the performance of some of our own interns. Everyone who worked with Allison during her time at Chatham remarked on her outstanding abilities, calm demeanor, excellent history and physical skills, mature documentation skills, and just how pleasant it was to have her on our team. She was one of the rare students who could reliably make the workload lighter, and we all agreed that Allison is someone we would love to have as a colleague in the future. “

“Allison often goes unrecognized amongst this amazing group of students, but she has been COMMITTED, quietly, but determined to rural family medicine since the day she walked in the door of UNC SOM. She has been such an amazing advocate for the office of rural initiatives and has shown up to every meeting, volunteered for every opportunity to mentor pipeline students. She has delved deep into the understanding of what it means to be a rural FM doctor and is leaving med school more committed and determined to make a changes in rural areas of NC. She is amazing and will be such a force within the family medicine field in NC.”

FIT Program partners with NCDHHS



The FIT Program was selected by the NC Department of Health and Human Services to be the Technical Assistance Manager for an \$11 million investment the state is making in reentry and pre-arrest diversion for people with substance use disorder and mental illness.

Per Evan Ashkin, MD, FIT is partnering with the NC Harm Reduction Coalition and the Duke Opioid Collaboratory in this work. It is a 20 month, \$1 million grant.

DFM faculty publish article on the case for maternity care units in rural hospitals

Amid a trend of closures of rural maternity units across the United States, UNC Family Medicine helped launch an innovative maternity unit in Chatham County to address a critical public health issue.

NEJM Catalyst [published this article](#) by Family Medicine's Cristy Page, MD, MPH, Ellen Chetwynd, PhD, MPH, IBCLC, Adam J. Zolotor, MD, DrPH, and Emily Hawes, PharmD, BCPS, CPP.

The authors describe a model in which a state public academic health system opened a rural maternity unit and illustrate how maternity care in a Critical Access Hospital (CAH) can be positively positioned to benefit the CAH, the health system, and the community. The program design was based on seven supportive factors that collectively created a robust continuum of maternity services and a strong case for sustainability. ([Read more](#))

Chatham Hospital partners on first Spanish community paper

UNC Chatham Hospital partnered with Chatham News + Record to bring La Voz de Chatham, the community's first Spanish paper, to life. Chatham Hospital will help bring the latest news on COVID-19, focus on sharing stories from our Latinx communities and serve as a trusted resource for health care, during and long after the pandemic. Read more [here](#).



Community Health team offering Lay Leader training

Living Healthy continues to be offered virtually and we are in the middle of our 8th class via Zoom! We will continue to hold these workshops virtually and hope to resume in-person classes as well, when it is appropriate and safe to do so.

We will also be offering a Lay Leader training for anyone interested in getting trained in the evidence-based Chronic Disease Self-Management curriculum. Dates TBA, but please let Tim Smith know if you might be interested or for more information on what the training entails (tismith@email.unc.edu / 984-974-4996).

SHIIP offering free Medicare seminar

SHIIP, the Seniors' Health Insurance Information Program, is a division of the North Carolina Department of Insurance that offers free, objective information about all aspects of Medicare.



**FREE ONLINE
MEDICARE
SEMINARS**

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WELCOME TO MEDICARE
Designed for those turning 65 or new to Medicare

Wednesday May 19, 2021	6:00-7:30pm
Tuesday June 22, 2021	6:00-7:30pm
Wednesday July 14	12:00-1:30pm

All sessions are held via Zoom.
Call 919-245-4274 Option 2 to register.

 NC DEPARTMENT OF
INSURANCE
SENIORS' HEALTH INSURANCE
INFORMATION PROGRAM

 Orange County
Department on Aging

American Rescue Plan and Special Open Enrollment

The American Rescue Plan was signed by President Biden on March 11, 2021. What do the changes mean for people needing health coverage either on the Marketplace or COBRA?

American Rescue Plan Brief Overview

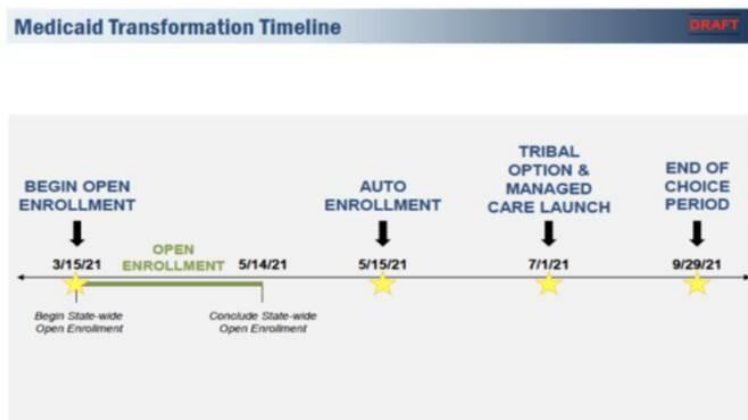
1. Individuals with incomes between 100-150% of FPL will now have \$0 premiums
2. The plan covers all costs of Medicaid expansion for the 12 states who haven't expanded (Of course that includes NC! Advocate!)
3. No one who buys healthcare.gov coverage will pay more than 8.5% of their income for a plan. Subsidies have been expanded and will now be available for those above the current 400% of federal poverty level cutoff. The average plan is projected to cost HALF of what it did before.
4. Individuals and families get a temporary boost in their premium tax credits.
5. Individuals who received too much in subsidies for 2020 coverage will not have to pay any of it back, easing the burden for many in hard times.
6. Subsidizes 100% of the cost of COBRA for those who recently lost their jobs.

If you weren't aware, the **special enrollment period** for people seeking coverage through the Health insurance marketplace has **been extended to 8/15/2021**.

Take away? **Let people know to check the marketplace to see if they can save on an existing plan or get coverage for the first time!** If someone needs assistance, please have them call 919-545-3440 or go on-line at <https://www.ncnavigator.net/schedule-assistance>

Medicaid transformation timeline

Medicaid Transformation in North Carolina is underway. NC is moving away from fee for service to Managed Care. The launch is scheduled for 7/1/2021. Here is the timeline:



UNC Health is contracted with all five Medicaid managed care plans. What does the change mean to practices and patients? You can listen to a panel discussion provided by DHHS and the NC Enrollment Broker [here](#).

PROMISE Study seeking postdoctoral fellows

The PROMISE Study is funded by the National Institutes of Health (NIH) and designed to promote the success of underrepresented (UR) researchers in the biomedical workforce. Our study involves peer group mentoring with discussions facilitated by senior UR researchers, with the goal of enhancing scholarly output and academic advancement of URM postdocs and junior faculty.

We are actively recruiting postdoctoral fellows holding MD, PhD, MD/PhD or DO degrees from racially/ethnically underrepresented groups to participate, with peer group meetings anticipated to start in Summer 2021. Contact Study Coordinator, Aadam Haque at:

aadam_haque@med.unc.edu.

Communication between Mindfulness Instructors and Primary Care Providers

Please consider participating in this 25-question survey regarding communication among Mindfulness Instructors and Primary Care Providers in the care of patients with chronic low back pain. The survey was developed as part of a research project by Dhanesh Binda, a second-year medical student from the Boston University School of Medicine (BUSM). Danesh has an interest in interprofessional communication around mindfulness therapies and is a collaborator on our NIH funded project Group-Based Mindfulness for Patients With Chronic Low Back Pain in the Primary Care Setting (OPTIMUM). At the end of the survey, you have the option to enter a lottery to win \$500. All survey responses will be recorded anonymously and the names/emails of those who opted into the lottery will be erased after a winner is drawn. [Link here](#).

You can also find more information about OPTIMUM by following [this link](#) or by reaching out directly to Gaby Castro: gabriela_castro@med.unc.edu,

Research and Scholarship

Publications

Page CP, Chetwynd E, Zolotor A, Holmes GM, Hawes EM. Building the clinical and business case for opening maternity care units in critical access hospitals. *NEJM Catalyst Innovations in Care Delivery* 2021; [Vol. 2 No. 5 | May 2021](#). 05.

Longenecker R, **Hawes EM, Page CP.** *J Grad Med Educ* (2021) 13 (2): 174–176. <https://doi.org/10.4300/JGME-D-20-00825.1>

Butler E, Mounsey A. [Structural MRI for the Early Diagnosis of Alzheimer Disease in Patients with MCI.](#) *Am Fam Physician.* 2021 Mar 1;103(5):273-274.

Shade L, Ludden T, Dolor RJ, **Halladay J**, et al. [Using the Consolidated Framework for Implementation Research \(CFIR\) to evaluate implementation effectiveness of a facilitated approach to an asthma shared decision making intervention.](#) *J Asthma.* 2021 Apr;58(4):554-563.

Bluth K, Lathren C, Silbersack Hickey JVT, Zimmerman S, Wretman CJ, **Sloane PD.** [Self-compassion training for certified nurse assistants in nursing homes.](#) *J Am Geriatr Soc.* 2021 Apr 10.

Grove LR, Gertner AK, Swietek KE, Lin CC, Ray N, Malone TL, Rosen DL, Zarzar TR, Domino ME, Sheitman B, **Steiner BD.** [Effect of Enhanced Primary Care for People with Serious Mental Illness on Service Use and Screening.](#) *J Gen Intern Med.* 2021 Apr;36(4):970-977.

Sloane PD, Yearby R, Konetzka RT, Li Y, Espinoza R, Zimmerman S. [Addressing Systemic Racism in Nursing Homes: A Time for Action.](#) *J Am Med Dir Assoc.* 2021 Apr;22(4):886-892. doi: 10.1016/j.jamda.2021.02.023. Epub 2021 Mar 26.

Kowitt SD, Cornacchione Ross J, **Goldstein AO, Jarman KL,** Thrasher JF, **Ranney LM.** [Youth Exposure to Warnings on Cigar, E-Cigarette, and Waterpipe Tobacco Packages.](#) *Am J Prev Med.* 2021 Apr 11:S0749-3797(21)00128-8.

Longenecker R, **Hawes EM, Page CP.** [Cultivating Healthy Governance in Rural Programs.](#) *J Grad Med Educ.* 2021 Apr;13(2):174-176.

Kistler CE, Zimmerman S, Khairat S. [Health Information Technology Challenges and Innovations in Long-Term Care](#). J Am Med Dir Assoc. 2021 Apr 22:S1525-8610(21)00313-3.

Brady PJ, Askelson NM, **Wright B**, *Daly ER, Momany E, McInroy B, Damiano P. Food Insecurity is Prevalent in Iowa's Medicaid Expansion Population. Forthcoming in *Journal of the Academy of Nutrition and Dietetics*.

Porras L, Lawson B, Barrett CM, Bowen Johnston KJ, Dotson A, Higginson C, et al. Elevated Pre-Season BESS Scores Not-Predictive of Development of Lower Extremity Injuries in Division 1 Football Players and a Prophylactic Ankle Program did not Reduce Risk. *Ann Sports Med Res*. 2021 Mar; 8(2): 1177.

Presentations

Baca-Atlas, M. and Martin, J. Paul, April 2021. *Addiction Medicine 101: Core Knowledge and Skills*. Virtual NC Addiction Medicine Conference.

Baca-Atlas, M, April 2021. *A Clinician's Perspective on Adapting and Changing SUD Models of Care*. Virtual NC Addiction Medicine Conference

Mieses Malchuk, A., Vander Schaaf, E., Brown, S., Draper, J., Howard, N., Steiner, B., Dent, G., Byerly, J., Thomas, E.N., Catalyzing Culture Change through a Comprehensive Social Justice Curriculum Task Force. Association of American Medical Colleges Group on Educational Affairs, 4/2021

Bogdewic S. "Career Planning: Don't Leave Serendipity to Chance." Eastern Virginia Medical School, Norfolk, VA, April 13, 2021

Bogdewic S. "Conflict Management and the Skill of Negotiation," Eastern Virginia Medical School, Norfolk, VA, March 26, 2021.

Bogdewic S. "The Art of Changing the Conversation." Eastern Virginia Medical School, Norfolk, VA, March 24, 2021.

Bogdewic S. "The Myers-Briggs Type Indicator - A Lesson in Personal 'Filters' Leadership in Academic Medicine Program (LAMP), *Weill Cornell Medical College*, New York, NY, March 10, 20221.

Podcast

Rayala, B, Zeitler, MR. Proceed with Confidence: Local Anesthesia. *Primary Care Reviews and Perspectives*, Episode 81, Chapter 11. Hippo Education, April 2021.

<https://www.hippoed.com/pc/rap/episode/becomingtrauma/proceedwith>
