



October 13, 2009  
UNC Department of Medicine

## Media Spotlight

**Adaora Adimora, M.D.** (ID) again saw her research on racial disparities in HIV infection featured in the news, this time in [HIVPLUSMAG.com](http://HIVPLUSMAG.com) and in [Medical News TODAY](http://Medical News TODAY).

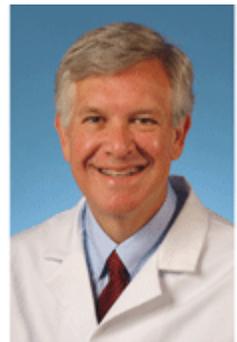
**John Buse, M.D.** (Endo.) was quoted in an [article](#) on [theheart.org](http://theheart.org), (which is associated with [WebMD](http://WebMD)) about the use of bariatric surgery as a cure for diabetes. In the article, he cautions doctors and encourages careful thought about the procedure, particularly in less obese people.

**Nortin Hadler, M.D.** (Rheum.) recently published his new book, *Stabbed in the Back: Confronting backpain in an overtreated society* with UNC Press. Details, click [here](#). Dr. Hadler also recently spoke before the National Press Club in Washington, DC. For the *Carolina Alumni Review* article on that event, click [here](#). He was also quoted in an [article](#) on [Reuters.com](http://Reuters.com), advising against the use of opioids for the management of hip and knee pain in older people.

## From the Chair's Office

It's that time of year again, and the State Employee's Combined Campaign (SECC) is in full-swing. This year, the campaign for all of UNC Chapel Hill is being led by our own Dean Roper.

At a time when the economy has taken a downward turn, it might be harder to consider giving to the campaign. However, I urge those of you who have contributed in the past to continue doing so, at any level. Even a few dollars a month can really make a difference to the charitable organizations that participate. These organizations are screened for operational efficiency, ensuring that less than ten percent of funds go towards administrative costs, so you can be sure that your contribution makes a difference in the populations served.



Marschall S. Runge, MD, PhD

If you have never given to the campaign before, now is a great time to start. While the current economic climate might give us further pause when considering something out of our usual budget, it is also making each dollar count even more for those who need it, as so many of these organizations are losing financial support from other sources. The North Carolina SECC campaign is a regular source of much-needed support for a variety of social and environmental initiatives, and we can be proud of how the employees of this state pull together each year to make a real impact. UNC Chapel Hill tends to lead the charge in fundraising, and contributed a record-breaking \$815,000 last year. The goal for this, the campaign's 23rd year, is \$825,000, and every contribution counts. Last year, the School of Medicine contributed over \$200,000, and the Department of Medicine contributed \$28,000 of this. I'm proud of the generosity our group has shown in the past.

Please join me in making your commitment today by completing and returning the SECC forms to your division administrators, who should have extra copies if you need them. Forms and detailed charity information can also be found on the University's SECC [Web site](#). More information about the SECC, including its history, can be found on the State's campaign [Web site](#).

**Howard McLeod, M.D.** (Hem-Onc) was featured in an [article](#) in the *Triangle Business Journal* about personalized medicine.

**Paula Miller, M.D.** (Cardio.) was quoted in a *Chapel Hill Herald* [article](#) that gives hunters advice on avoiding heart problems.

## Lectures

### Grand Rounds

Thursday, October 15  
Noon - 1 p.m. Clinic Auditorium:  
**Cam Patterson, M.D.**, Chief,  
Division of Cardiology, "Genetic  
Testing for Cardiovascular  
Diseases"

**UNC Forum on Hispanic-Latino  
Health & Latin America Global  
Health**, sponsored by the UNC  
Institute for Global Health &  
Infectious Diseases and the  
UNC Center for Latino Health,  
Thursday, Oct. 15, 4-5 p.m.,  
1131 Bioinformatics Bldg. For  
more information, contact Doug  
Morgan, 966-5878 or click [here](#).

**Sheldon Lecture in Anatomy,  
History, and Society**, Monday,  
Oct. 19, 8:30-9:30 a.m., MBRB  
Room G202. George Sheldon,  
M.D., Distinguished Professor of  
Surgery, "Anatomy, Medicine  
and Social Policy."

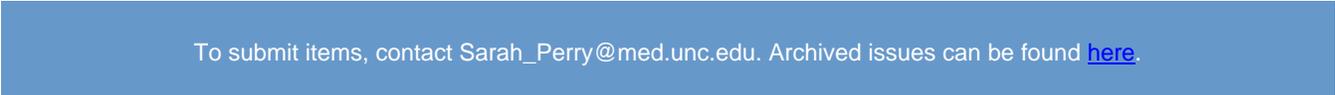
**Seminar in the UNC Program in  
the Humanities and Human  
Values**, "On Illness: Medicine,  
Media, Society and the  
Experience of Health," Friday,  
Oct. 23, 3-9 p.m., Center for  
School Leadership  
Development. Speakers include  
**Nortin Hadler, M.D.**, and others.  
Details, click [here](#).

## Announcements

- Please read the new [memo](#) from UNC Hospitals Associate Chief of Staff, **David Weber, M.D.**, about the novel H1N1 vaccine, which will be available soon. Of particular note, Dr. Weber stresses that the seasonal and H1N1 vaccines offer distinct protection, and everyone should get both vaccines to protect themselves from both viruses.
- The Bill & Melinda Gates Foundation is now accepting grant proposals for the Grand Challenges Explorations, a \$100 million initiative to encourage bold and unconventional global health solutions. Proposals are due Monday, Nov. 2. For details, click [here](#).
- Click [here](#) to see details on the Health Sciences Library office hours for the School of Medicine. Topics include EndNote basics and an introduction to Evidence-Based Medicine resources. Online sessions are Wednesdays, 12-1 p.m., and by appointment.
- The world's most clinically advanced malaria vaccine candidate is now being administered at UNC Project-Malawi in a Phase III trial. To read more, visit the [Web site](#) of the UNC Institute for Global Health and Infectious Diseases.
- **Steve Heymen, Ph.D.**, and **Jan Busby-Whitehead, M.D.**, received a grant from the UNC Institute on Aging to investigate patient characteristics that predict discharge of elderly patients to nursing homes. Patients scheduled for discharge to nursing homes will be interviewed, and control patients matched by age, sex, and race will also be interviewed. Chart reviews will also be carried out if the patient consents. The interviews will be scheduled so that they do not interfere with clinical care. Stephanie Jeremiah, research assistant, will conduct the interviews, which take about 30 minutes. The study has been approved by the IRB, and patients will be required to give written consent.
- The National Institutes of Health announced today a second phase of the Rare Diseases Clinical Research Network (RDCRN) including funds for 19 research consortia, including UNC's own Rare Disease Consortium, Genetic Disorders of Mucociliary Clearance. **Michael Knowles, M.D.**, of the Division of Pulmonary Medicine, is the PI of the



Consortium. For more, read the NIH [press release](#).



To submit items, contact Sarah\_Perry@med.unc.edu. Archived issues can be found [here](#).