



October 21, 2009
UNC Department of Medicine

Media Spotlight

James Evans, M.D., published a [letter](#) to the editor in the *New York Times*. In it, he writes about the complexity of breast cancer care, and the need for a patient-centered approach.

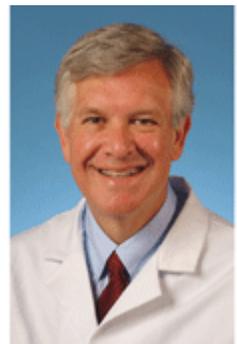
Nortin Hadler, M.D., published two opinion pieces recently - one on the [ABC News](#) Web site, the other on the [Health Beat](#) blog.

Thurston Arthritis Research Center (TARC) faculty and students won numerous awards at the recent American College of Rheumatology (ACR) annual scientific conference held Oct. 15-17 in Philadelphia. Among these were: Jordan Jordan, M.D., Amanda Nelson, M.D., and medical students Lauren Abbate, Joshua Knight, and Shelby Addison. For more, click [here](#).

Michael Knowles, M.D., was quoted in a *Triangle Business Journal* [article](#) about UNC's \$6.2M grant renewal through the NIH Rare Diseases Clinical Research Network (RDCRN).

From the Chair's Office

As most of you already know, the UNC football team will host Florida State in a nationally-televised game tomorrow night at 8 p.m. This game is likely to create traffic congestion on campus, particularly on the health affairs side, which is so close to the stadium and to parking that fans will use.



Marschall S. Runge, MD, PhD

In order to limit any inconvenience to our patients, UNC clinics on campus have made sure to schedule no patients later than 3 p.m. We also encourage you to consider the traffic situation when planning discharges. Please aim to discharge patients before 5 p.m. We hope that these precautions will ensure that we don't have patients waiting in traffic to exit campus, or families waiting in traffic to pick up their loved ones.

Some parking lots will be affected, and employees will need to clear out of them. For a complete list of lots and clearance times, click [here](#) to access the Department of Public Safety's full plan for managing the event. Some of these parking lot closures include: Bell Tower, Public Safety, and Stadium Drive lots (3:30 p.m.), Mason Farm Road (S6), Ridge Road (S3), and South Chiller (S6) lots (5:30 p.m.). Anyone directly affected should have been contacted by Public Safety already. Please note this is not an exhaustive list; if you are in doubt, please click the link or contact your supervisor or parking coordinator.

Traffic will also be strategically re-directed and some roads will be blocked off to help with traffic management. More information on road closures can be found [here](#). Expect delays.

Please note that UNC Hospitals' Command Center will open at 2:30 p.m. Oct. 22 to address any issues that arise before/during the football game. If you have an urgent need to get personnel/resources to the hospital during this time or have operational issues, contact the Command Center at 966-2393. The Command Center will be in the N.C. Cancer Hospital's Conference Room 2.

Miranda van Tilburg, M.D. (Gast-Hep) has been quoted in several articles about recent research she conducted that showed that children can reduce their abdominal pain by using their imaginations. For more, visit WebMD.com and HealthDay.com.

While we're busy making preparations for this game day, we also want to give those who will be in-house a chance to enjoy it. Stop by Women's Hospital Conference Rooms 3 & 4 from 7-11 p.m., where you'll be able to watch the action, as well as get some up-to-date information about performance improvement and patient safety. There will also be a chance to register to win a \$100 Freedom Pay tag.

Those at home tomorrow evening will be able to catch the game on ESPN. Enjoy!

Lectures

Grand Rounds

Thursday, October 22
Noon - 1 p.m. Clinic Auditorium:
**William J. Bremner, M.D.,
Ph.D.**

The Robert G. Petersdorf
Endowed Chair in Medicine,
University of Washington School
of Medicine, "Population Growth,
the Environment and the
Prospects for New Male
Contraceptives."

School of Medicine Fall

Faculty Meeting, Tuesday, Oct.
27, 4:45 p.m., 2204 MBRB, led
by Dean Roper, who will
present, "Success in
Challenging Times."

UNC Health Care Leadership Development Session,

"Building the Road to Better
Health Care: The Importance of
Financial Stewardship,"
Tuesday, Oct. 27, 7-11:30 a.m.,
Carolina Club. Speakers to
include Dean Roper, Chris
Ellington, and Hunter Wagstaff.
Enroll through [LMS](#), Course ID
HRDCT2005.

2009 Cancer Symposium,

"Translating Scientific Advances
in Clinical Care for Cancer,"

Announcements

- CSC (the new Enrollment, Verification, and Credentialing vendor for NC Medicaid) is now charging an enrollment fee of \$100. Initial payment of this fee is being handled by UNC P&A, but invoices are being sent to individuals. Please make sure to keep an eye out for this invoice, and when you receive it, immediately sign it and then submit to Lauren Paschal, Campus Box 7005, 121 MacNider Hall.
- Dr. Jeffrey Houpt's Norma Berryhill Distinguished Lecture, "What We're Like When We're At Our Best and Today's Realities," given on September 30, is available as a video [here](#). A transcript of the lecture may be downloaded [here](#).
- Semi Annual Medical Staff meeting, Tuesday, Nov. 17, MBRB. The University Employees' Occupational Health Clinic staff will be on hand to offer influenza vaccine to faculty beginning at 5:00 p.m. Beverages and heavy hors d'oeuvres will be served beginning at 5:30 p.m. The business meeting will start promptly at 6:30 p.m. and will conclude by 7:30 p.m.
- On Friday, Oct. 30, 1 - 6 p.m. the North Carolina Translational and Clinical Sciences (NC TraCS) Institute will host an open house in its new space, the second floor of the Brinkhous-Bullitt Building. NC TraCS is the academic home of the Clinical and Translational Science Awards (CTSA) at UNC-CH, funded by National Center for Research Resources (NCRR), part of the National Institutes of Health (NIH). Plan to come meet the NC TraCS staff and learn how the Institute can help you.
- The newly reorganized Animal Models Core Facility, under the direction of Dr. Dale Cowley, is now officially open for business. Requests for new transgenic and gene targeted models are being accepted, while efforts are ongoing to promptly advance existing projects. The core is located in 5059 Genetic Medicine Building. More information, see the core [Web site](#) or contact [Dr. Cowley](#).

November 6-7, Sheraton Hotel, Chapel Hill. Registration due this Friday, Oct. 23. Conference brochure [here](#).

2009 Geriatric Oncology Retreat, "Cancer and Aging," Tuesday, Nov. 17, Friday Center. Registration deadline, Friday, Nov. 6., 5 p.m. For more information and to register, click [here](#).

- The 2009 State Employees Combined Campaign is under way. Dr. Roper is leading the campus-wide campaign this year. Please visit the UNC SECC [Web site](#) to learn more about the campaign and consider making a donation to a charity of your choice.
- The Health Affairs Bookstore has moved to UNC Student Stores in the Daniels Building. The store's phone number is 966-2208, and their Web site is <http://www.store.unc.edu/hab>.
- Carolina Carnival Annual University Employee Appreciation Day, Friday, Oct. 23, 9 a.m.- 3 p.m. in the Great Hall and the Pit. This year's theme is, "You Make the Difference." More information [here](#).

To submit items, contact Sarah_Perry@med.unc.edu. Archived issues can be found [here](#).