



November 4, 2009  
UNC Department of Medicine

## Media Spotlight

**Adaora Adimora, MD, MPH,** (ID) has been selected by The Root magazine as one of the top 100 African-American leaders. Read more [here](#).

**Myron Cohen, M.D.** (ID) was quoted in a *Washington Post* [article](#) about a new study that will examine whether HIV treatment can prevent the spread of the disease.

**Nortin Hadler, M.D.**, (Rheum), was interviewed for an article on stents in *Angie's List Magazine*. To read the article, click [here](#).

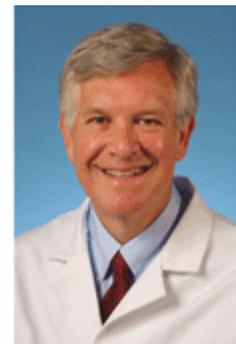
**Christopher Hurt, M.D.**, (ID) was interviewed for a *MyNC.com* [story](#) about testing of Peramavir for treatment of H1N1 influenza at UNC Hospitals.

**Paul Mounsey, M.D.**, (Cardio) was featured on WRAL for his work in treating atrial fibrillation. For the story, click [here](#).

**David Peden, M.D.**, (Rheum.) recently appeared on WCHL's *Here's to Your Health* to discuss fall allergies. To listen, click [here](#).

## From the Chair's Office

Last week, our Medical Grand Rounds speaker was our own Coach Roy Williams. Below are a few of his messages that I thought were wonderfully relevant to all of us. If you did not get a chance to attend Grand Rounds, I would highly recommend taking a look at his presentation on our website. Andrew Greganti invited coach Williams and arranged for him to be with us and I'd like to thank Andrew for doing so.



Marschall S. Runge, MD, PhD

The focus of Coach Williams was on teamwork, how to build the best team and how to accomplish both team and individual goals, and on the role he plays (and each of us play) in being leaders. His comments ring true as I think about what many of us do. One interesting point Coach Williams made was that when he recruits, the number one criteria is talent. The talent has to be there or his team cannot be successful. However, he quickly also looks to the quality of the person. If they have all the talent in the world but are unable to participate as a member of the team, it is not a good choice to try to recruit them. As you all know, we are starting our residency interviews this week. I think these two criteria surely are ones we look for in our housestaff and the success we have in recruiting highly talented students who are also very fine people and team players is not so different than what happens with Coach Williams and his team. Through the interview process, we have to determine if the applicant will fit well within our own departmental culture and our commitment to working in teams to provide the best patient care.

One of Coach Williams's comments on leadership was, "Most of the time, the best teams that we have, are those where they have a great deal of leadership among their members." That could not be more true for us in the Department of Medicine. We depend on our division chiefs and center directors to provide leadership, but we know that success depends on a great number of people being engaged in patient care and research, and motivating their teams to secure grant funding and use those resources to find new ways of preventing and treating diseases and promoting health.

Another area of importance that Coach Williams spoke to was the importance of

focusing on team goals, and making sure everything the team does is focused on that common goal. I think that's an area where we can improve. We can start with small group goals within our labs and clinics, articulate our priorities and make game plans for improvement. These goals should be aligned with our departmental mission, and even beyond that our School of Medicine and health care system mission to lead in teaching, research, and provide the best patient care possible. Every once in awhile, we should sit back and take a look at the big picture, reassess our methods, and determine if we are working towards a common goal.

His presentation was full of these pearls and practical examples. If you couldn't make it to grand rounds, Coach Williams did give us permission to put the video on our Web site. Please click [here](#), or visit our home page <http://medicine.med.unc.edu> and click on "Grand Rounds Video Streaming."

## Lectures

### Grand Rounds Next Week

Thursday, November 19

Noon - 1 p.m. Clinic Auditorium

#### David Margolis, M.D.

Professor of Medicine

Division of Infectious Diseases

#### Victor Garcia, M.D.

Visiting Professor of Medicine

Division of Infectious Diseases

"Can We Cure AIDS?"

### The UNC Center for AIDS

#### Research 11th Annual

#### HIV/AIDS Symposium, on

World AIDS Day, Tuesday, Dec.

1, 9 a.m.-5 p.m., Room 136

Tate-Turner-Kuralt Bldg. Details

[here](#).

## Announcements

- Semi Annual Medical Staff Meeting, Tuesday, Nov. 17. Tom Robertson, Vice President of Business Strategies and Tactics for the University HealthSystem Consortium (UHC) will present, "Building the AMC of the Future: A New Look at Portfolio Management." The business meeting will start promptly at 6:15 p.m. at the MBRB.
- The UNC Center for Heart and Vascular Care is proud to announce the launch of its new virtual home, <http://uncheartandvascular.org>. The Web site was designed to offer easy access to the clinical services provided by our UNC team of cardiologists, vascular and cardiac surgeons, interventional radiologists and their support staff.
- Cardiac EKG Services Open House Luncheon, Thursday, Nov. 12, 11:30 a.m., 2nd floor, West Wing. Information on new innovations and services will be provided.
- Save the Date: NC TraCS Institute Symposium, "Translational Research to Address Health Disparities Across the Lifespan," Friday, March 19, 2010. [Register](#) for free by Jan. 22.

To submit items, contact [Sarah\\_Perry@med.unc.edu](mailto:Sarah_Perry@med.unc.edu). Archived issues can be found [here](#).