



State of North Carolina

ROY COOPER
GOVERNOR

AGEISM AWARENESS DAY

2023

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, North Carolina currently ranks 9th in total population and in population 60 and older, with an estimated 2.5 million older adults living in the state; and

WHEREAS, in 2021, more than 45,800 people 60 and older moved to North Carolina from other states and abroad; and

WHEREAS, North Carolina must ensure that older adults are respected and portrayed as capable, competent, effective, and valued in all areas of society; and

WHEREAS, ageism refers to the stereotypes, prejudice, and discrimination toward others based on age; ageism negatively impacts the health, longevity, and financial well-being of people as they age; and

WHEREAS, preventing ageism in education, employment, housing, and healthcare improves the quality of life of all North Carolinians; and

WHEREAS, Executive Order 280 established North Carolina's commitment to building an age-friendly state and called upon the NC Department of Health and Human Services to develop a comprehensive, cross-sectoral plan to address NC's rapidly aging population;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 7, 2023, as "AGEISM AWARENESS DAY" in North Carolina, and commend its observance to all citizens.



Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fourth day of October in the year of our Lord two thousand and twenty-three and of the Independence of the United States of America the two hundred and forty-eighth.