

The Ninth Annual UNC Conference on Melanoma: A Multidisciplinary Perspective



UNC
LINEBERGER



Greensboro
AHEC
Area Health Education Center
Connecting People, Education, and Health

Wednesday, February 12, 2014

Presented at

The William and Ida Friday Center for Continuing Education

Chapel Hill, North Carolina

Jointly Sponsored by

The Department of Surgery, Division of Surgical Oncology

The Department of Dermatology

UNC Lineberger Comprehensive Cancer Center

The University of North Carolina at Chapel Hill

In partnership with

Greensboro Area Health Education Center (AHEC)

Course Directors

David W. Ollila, MD

Nancy E. Thomas, MD, PhD

Agenda

Wednesday, February 12, 2014

8:00 – 8:50 am Registration and Conference Breakfast

8:50 – 9:00 am Welcome and Introduction
David W. Ollila, MD

Clinical Problems Facing the Melanoma Team

9:00 – 9:30 am Current Management and Controversies in Pigmented Lesions
Darrell Rigel, MD
Millis-Copeland Endowed Melanoma Lecture

9:30 – 9:50 am Sun Protective Clothing in Melanoma Prevention
Puneet Jolly, MD

9:50 – 10:10 am Mohs Surgery Melanoma and Challenging Non-Melanoma Skin Cancer
Bradley Merritt, MD

10:10 – 10:25 am Q & A

10:25 – 10:45 am Break

Stage IV Metastatic Melanoma

10:45 – 11:05 am BRAF Immunohistochemistry-It May Be More Interesting Than It Sounds
Dan Zedek, MD

11:05 – 11:35 am Systemic Therapy for Stage IV Metastatic Melanoma: Finally Some Hope
John Kirkwood, MD
H. Douglas Sessoms Memorial Melanoma Lecture

11:35 – 11:55 am Role for the Surgeon in the New Era
Michael Meyers, MD

11:55 – 12:10 am Q & A

12:10 – 1:00 pm LUNCH

Stage III Metastatic Melanoma

1:00 – 1:20 pm Multidisciplinary Management of Complex Cutaneous and Gynecologic Melanoma
Karyn Stitzenberg, MD

1:20 – 1:50 pm Interferons for Stage III Melanoma
John Kirkwood, MD
Ned Austell Memorial Melanoma Lecture from Tom and Diana Hudgens

1:50 – 2:10 pm Role for Radiation Therapy in Melanoma and Merkel Cell Carcinoma
Bisham Chera, MD

2:10 – 2:30 pm Q & A

2:30 – 2:50 pm Break

Closing Session

2:50 – 3:10 pm Understanding Indoor Tanning Behavior Among Young Women
Seth Noar, PhD

3:10 – 4:00 pm Multidisciplinary Tumor Board
Stergios Moschos, MD/David W. Ollila, MD/
Nancy Thomas, MD, PhD

4:00 – 4:15 pm Final Remarks

4:15 – 4:20 Conclusions and Adjourn

Course Description

The incidence of melanoma continues to rise rapidly in this country. Increasingly, the management of the melanoma patient requires multiple healthcare providers. This course is specifically designed for a multidisciplinary view of the care of the melanoma patient. The course faculty will examine common clinical issues which often confront the clinician and provide information that will help in their clinical decision making.

Program Objectives

The information presented at this educational activity should improve your ability to diagnose and treat melanoma and aggressive non-melanoma skin cancers, focusing on the following issues:

- the clinical dilemmas facing both dermatologists and dermatopathologists in correctly diagnosing difficult melanocytic lesions including non-traditional anatomic locations
- the surgical issues facing the dermatologist and surgeon treating melanoma and aggressive cutaneous malignancies
- the tanning bed controversy as viewed by an Australian epidemiologist
- the current role of systemic therapy in the melanoma patient with metastatic disease, including updated information on CTLA-4 inhibitors, BRAF-inhibitors and MEK inhibitors

Conference Faculty

Course Directors

David W. Ollila, MD

Professor
Department of Surgery
Division of Surgical Oncology
UNC Chapel Hill

Nancy E. Thomas, MD, PhD

Professor
Department of Dermatology
UNC Chapel Hill

Guest Speakers

John M. Kirkwood, MD

Usher Professor of Medicine,
Dermatology, and Translational
Science
University of Pittsburgh School
of Medicine
Director, Melanoma and Skin
Cancer Program
University of Pittsburgh Cancer
Institute
Pittsburgh, Pennsylvania

Darrell S. Rigel, MD, MS

Clinical Professor
Dermatology and Dermatologic
Surgery
New York University Medical Center
New York, New York

UNC Faculty

Bisham Chera, MD

Assistant Professor
Department of Radiology

Puneet Jolly, MD

Clinical Assistant Professor
Department of Dermatology

Bradley Merritt, MD

Associate Professor
Department of Dermatology

Michael O. Meyers, MD

Associate Professor
Department of Surgery
Division of Surgical Oncology

Stergios Moschos, MD

Clinical Associate Professor
Department of Medicine
Division of Hematology and
Oncology

Seth M. Noar, PhD

Associate Professor
School of Journalism and
Mass Communication
Co-Director, Interdisciplinary
Health Communication

Karyn Stitzenberg, MD

Assistant Professor
Department of Surgery
Division of Surgical Oncology

Daniel C. Zedek, MD

Assistant Professor
Director of Dermatopathology
Department of Dermatology



photo by Steve Exum

Target Audience

This program primarily targets Dermatologists, Medical Oncologists, Dermatologic Surgeons, Surgical Oncologists, General Surgeons, Plastic Surgeons, Physician Assistant, Nurse Practitioners and other health professionals who are interested in the treatment of melanoma.

Accreditation

This activity has been planned and implemented in accordance with the Essentials and Standards of the North Carolina Medical Society. The Greensboro AHEC is accredited by the NCMS to provide continuing medical education for physicians.

Credit

Physicians

The Greensboro Area Health Education Center (GAHEC) designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure

Greensboro AHEC adheres to the ACCME Standards regarding industry support of continuing medical education. Disclosure of the planning committee and faculty's commercial relationships, if any, will be made known at the time of the activity. Speakers will also state when off-label or experimental use of drugs or devices is incorporated in their presentation. A list of supporters, if any, will be made known at the time of the activity.

Refund and Cancellation Policies

Cancellations must be received in writing either by fax or email by February 3, 2014. Cancellations received after this date will not be refunded. A cancellation fee of \$75 will be charged at that time. Transfer of registration to another UNC School of Medicine conference in lieu of cancellation is not possible. Substitutions are encouraged.

Contact Information

For more information or for questions and concerns, Check our website at www.gahec.org

Air-Ground Transportation

Chapel Hill is accessible via interstate highways I-40 and I-85. If you choose to fly, the Raleigh-Durham International Airport serves Chapel Hill. For driving directions and airport information, the following websites are helpful: www.mapquest.com and www.rdu.com.

Conference Location & Accommodations

All educational activities will take place at the William and Ida Friday Center for Continuing Education, www.fridaycenter.unc.edu. A limited number of rooms have been reserved for participants for Tuesday, February 11, 2014 at the Courtyard by Marriott Chapel Hill, NC. The room rate is \$112.00. To make your reservations, call the Marriott at 919-883-0700 and refer to "Melanoma Conference" for the group rate. Individuals are responsible for making their own reservations. Deadline for reservations is January 17, 2014.

Although every effort is made to provide a comfortable temperature in the meeting room, it is difficult to find a Temperature that is comfortable for everyone. Please be sure to bring a jacket or sweater in case the room is too cool for your comfort.

Special dietary requirements will be honored whenever possible. Please be sure to notify Greensboro AHEC in writing of your special need no later than January 29, 2014.

Registration and Fees

The registration fees are \$200 for physicians and \$100 for other health professionals (OHP). The early bird registration fees are \$175 for physicians and \$80 for other health professionals (OHP). **Early bird registrations must be postmarked by January 3, 2014.** The fee for UNC-CH faculty, Staff and Fellows is \$50. UNC and Duke Surgical and Dermatology residents are fee waived, but pre-registration is required. Registration fees include credit, continental breakfast, lunch and breaks.

Registration is often limited. Late registrants may not receive all conference materials. **All registrations must be received by February 3, 2014.** When your registration is processed, you will receive a receipt and/or confirmation. If you have not received your confirmation by February 3, 2014, please call 336-832-8025 to check on your registration.

Greensboro AHEC recommends that you do not make air travel arrangements prior to receiving a receipt of payment or confirmation. Greensboro AHEC is not responsible for any travel-related costs.

Registration and Fees

The Ninth Annual UNC Conference on Melanoma:
A Multidisciplinary Perspective

February 12, 2014
Registration Deadline: February 3, 2014
Register online at www.gahec.org

Please Print Legibly

Last Name: _____ First Name: _____ MI: _____

Last 4 digits of Social Security # (Requested for system identification): _____

Mailing Address: Please check appropriate box: ☐ Home ☐ Business

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax Number: _____

E-mail Address: _____

Special Dietary Needs? _____

Employer: _____ Specialty: _____

The above information helps us maintain your CME records.

Please check all that apply:

☐ MD
☐ Fellow

☐ DO
☐ Resident

☐ PhD
☐ Student

☐ NP
☐ Other _____
please explain

REGISTRATION

Registration will not be processed unless accompanied by full payment (check, Visa, or Mastercard). You may register by:

• **faxing your form**, with complete credit card information, to 336-832-7591

• **mailing your form**, along with a check or complete credit card information, to:
Greensboro AHEC
Registration
1200 N. Elm Street
Greensboro, NC 27401
register online at www.gahec.org

REGISTRATION FEES

Early registration fees apply if postmarked no later than January 3, 2014

☐ \$200 MD's & DO's
☐ \$175 Early Registration (MD's and DO's)
☐ \$100 Other Health Professionals (OHP)
☐ \$ 80 Early Registration (OHP)
☐ \$ 50 UNC Faculty, Staff and Fellows
☐ UNC/Duke Resident (fee waived)

METHOD OF PAYMENT

① Check made payable to GAHEC enclosed _____

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Expiration Date: ____ / ____ Signature of Cardholder: _____

For your security, please provide us with the zip code of your credit card billing address: _____

Americans with Disabilities Act: The Greensboro AHEC is committed to equality of educational opportunity and does not Discriminate against applicants, students, or employees on the basis of race, color, religion, sex, national origin, age, disability, veteran's status, or sexual orientation. If you require reasonable accommodations for a disability in order to participate fully in the continuing education activity, please call (336) 832-8025 no later than **February 3, 2014** or attach a note to your registration form.

Information: www.gahec.org

Call Greensboro AHEC at (336) 832-8025